

REPORT OF THE PROGRAMME CONDUCTED



Dept. of
Sree Sankara College Kalady

Title of the activity	Two Day Webinar by SMART
Resource person	
Nature of activity	
Type of Activity	,
Linkage Activity	
Convener	..
Number of participants	0
Report of the activity	Two Day Webinar On "New Media: Prospects, Skills & Trends
Outcome of the activity	

Sree Sankara College, Kalady
DDU Kaushal Kendra

Organized by Department of B.Voc Broadcasting & Journalism
Sponsored by SMART
Supported by IQAC, Sree Sankara College, Kalady, Kerala

Two Day Webinar On
NEW MEDIA : PROSPECTS, SKILLS & TRENDS

Resource Persons

6th November 2020

Manneesh Narayanan
Editor, The CVC
Digital News Platform
Topic: New Media 2.0 Opportunities & Skills
Time: 10:00 am to 11:00 am

7th November 2020

Anjana Rajith
Broadcast Journalist,
24 News Channel
Topic: Influence of New Media on Other Media
Time: 10:00 am to 11:00 am

R. Sreeksanar
Google Certified Digital Marketing Professional
Topic: Modern Outdoor Marketing Techniques
Time: 12:00 pm to 1:00 pm

Date: 6th November 2020
7th November 2020
Platform: MS Teams

* E- certificate will be provided to participants who successfully attends all sessions

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