



# **SREE SANKARA COLLEGE, KALADY**

**Report on**  
**YIP-5.0 Idea Hunt 2023-24**

**Organized by**  
Institutions Innovation Council

**In association with**

ED Club

**On**

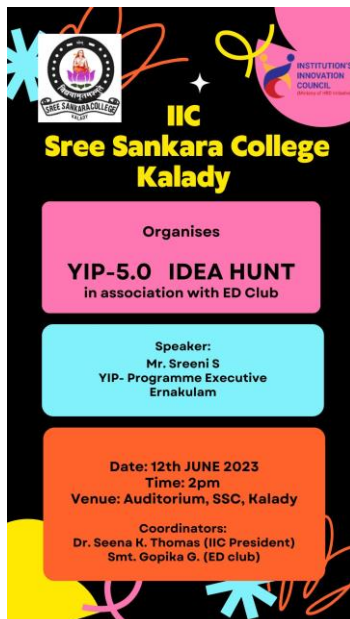
**12.06.2023**

### Programme Highlights

<b>Programme</b>	Institutions innovations Council (IIC), in association with ED Club, Sree Sankara College, Kalady conducted talk on Idea Hunt for exploring the creative potential of students in entrepreneurship and start-ups under YIP-5.0.
<b>Organizer</b>	IIC
<b>Associating Partner</b>	ED Club
<b>Number of participants</b>	230
<b>Date and Year</b>	12 <sup>th</sup> June 2023
<b>Objective</b>	The objective of the programme was to create awareness about start-ups and source of funding in order to start a new venture among the students.
<b>Outcome</b>	This event helped everyone to learn and understand about the idea formation for startups and funding and use the knowledge acquired for the benefit of society.
<b>Expenditure</b>	Rs: 500

Young Innovators Programme is a specially designed programme under Kerala Development and Innovation Strategic Council (K-DISC). The programme aims to empower future innovators to innovate new products, services or models to meet emerging requirements, unarticulated needs, or existing market needs of the society more effectively through an innovative challenge. The inaugural function of the YIP-5.0- Idea Hunt was held on 12<sup>th</sup> June 2023 at College Auditorium on 2 p.m. Dr. Seena K. Thomas, President, IIC, Sree Sankara College, Kalady, welcomed the gathering. Dr. Preethi Nair, Principal, presided and felicitated the function. Mr. Sreeni S., YIP Programme Executive, Ernakulam inaugurated YIP-5.0- Idea Hunt and delivered the inaugural talk on Exploring the creative potential of graduate students in start-ups and funding Opportunity he addresses establishing an enterprise or becoming an entrepreneur. Persistence is a key characteristic of an entrepreneur. He talks about the importance of startups and the challenges that students encounter. He continued by noting that younger kids often propose fresh business venture concepts, which will be the first steps towards success. About 230 students took part in the programme, including faculty members, and students. Ms. Ashna Jolly from DC3 Chemistry gave the vote of gratitude at the conclusion of the programme.

## Brochure and photos



**IIC**  
**Sree Sankara College**  
**Kalady**

Organises  
**YIP-5.0 IDEA HUNT**  
in association with ED Club

Speaker:  
Mr. Sreeni S  
YIP- Programme Executive  
Ernakulam

Date: 12th JUNE 2023  
Time: 2pm  
Venue: Auditorium, SSC, Kalady

Coordinators:  
Dr. Seena K. Thomas (IIC President)  
Smt. Gopika G. (ED club)

