

1. Report of An Expert talk on 'SCOPE OF AGRI STARTUPS AND ITS IMPACT'

An Expert Talk on 'Scope of Agri Startups and its Impact' was organized by the ED Club in association with the Dept. Of Commerce, Sree Sankara College, Kalady for ED Club members on 17th October 2020 at 11:00 am. The talk was conducted through online mode using Microsoft Teams as platform. 75 participants had attended the talk.

The function was started with a prayer by Ms. Gopika, ED Club member. The welcome speech was offered by Mrs. Sharanya Prathapan, HOD, Dept. of Commerce followed by felicitation by Dr. Manju T, Secretary, IQAC. The resource person was introduced by Ms. Dayana James, ED Club member. The resource person was Mr. Karthick Sekar, Consultant, RKVY RAFTAAR Project, Ch. Charan Singh National Institute of Agricultural Marketing (NIAM), Jaipur. He enlightened the participants about Agri startups, its scope and its impact. He acknowledged the students about the online internships, Agripreneurship Programme, Startup Business Incubation Programmes conducted by the National Institute of Agricultural Marketing, Jaipur, how to apply for it etc. He shared his experience being consultant for the project at his institute, the challenges and opportunities for Agri Startups and how to transform it into a reality. The participants also got an opportunity to interact with him and clarify their doubts on internships. The session was concluded by a vote of thanks by Mrs. S. Gowri Antherjanam, ED Club Coordinator.



Programme Brochure





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