



Sree Sankara College

Accredited with B++ by NAAC

Affiliated to Mahatma Gandhi University, Kottayam

9. REPORT ON “Mentoring Event: Exhibition”

Organized by

Entrepreneurship Development Club

In collaboration with

IIC, NSS, PG Department of Commerce and PG Department of Economics

On

31.01.2023

Programme Highlights

Programme	Mentoring Event- Exhibition
Organizer	ED Club
Associating Partner	IIC, NSS, PG Department of Commerce and PG Department of Economics
Number of participants	98
Date and Year	31/01/2023
Objective	Motivate the students to be an entrepreneur
Outcome	Enhanced the entrepreneurial aptitude of students.
Expenditure	Rs.5000/-

The Entrepreneurship Development Club has organised an Mentoring Event- "Trade Fair 2023" on January 31st, 2022 in collaboration with IIC, Sree Sankara College, Kalady, NSS, Department of Economics, and Department of Commerce. College students, ED Club members, NSS, Self Help Groups, Women Entrepreneurs, and other vendors set up stalls. In college, a real market model was created, and students used a variety of marketing and entrepreneurial skills. Food, Arts and Crafts, Organic Vegetables, Jewelry Games, Mehendi Designing, Facial Arts, and other stalls were available. Almost all of the products were sold, and the total sales amount exceeded Rs 25,000. The fair began at 10 a.m. in College Centre Circle. Dr. Jacob George, Senior Associate Director, Adi Shankara Institute of Science and Technology, Kalady, launched the programme by purchasing products from stalls set by student entrepreneurs.



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Brochure



Sree Sankara College Kalady
Entrepreneurship Development Club
Mentoring Event: Exhibition

31 JAN 2023

Trade Fair

Exhibition of products by student entrepreneurs and Self Help Groups

Centre Circle,
Sree Sankara College Kalady

Joint Organisers:
Department of Commerce
Department of Economics
NSS

Coordinators:
Ms Gopika G
Dr Anumol K A

List of pa

Sl.No.	Name of the student	Dept.	Signature
1.	Meena Radhakrishnan Kudumbasree Unit No: 277/Kalady Group Members - (b)	Kudumbasree (SHG)	
2.	Tathiana Saha Group Members - (g)	Indigo Biotech	
3.	Renukeshwari Group Members - (g)	"	
4.	a) Anshu CS - NSS b) Rishit - NSS Group members - (20)	NSS NSS	
5.	Amitha P S Group Members - (12)	M.Com Ind	
6.	Breelakshmi P.D Group Members - (2)	M.Com Ind	
7.	Benedict Shalee Group Members - (6)	IT & Geo	
8.	Pide Pathima Group Members - (8)	1st yrs Biotech	
9.	Kathrine Nazeem Group Members - (2)	4th yrs Geo	
10.	Sandeep Michael's Eden Garden Group Members - (5)	Kudumbasree (SHG)	
11.	Vishnu K.R Group Members - (2)	11th Biotechnology	
12.	Fiona Group Members - (2)	D.C.Biotech	
13.	Blagopalakrishnan Group Members - (1)	DC II Microbiology	
14.	Jameela Neduvannur		
15.	Kalila Group Members - (2)	DC II Biotech	
Programme Coordinators : Ms Gopika G. ED Club Coordinator SSC, Kalady			
Dr. Anumol K.A ED Club Member SSC, Kalady			

Vendors explaining their products exhibited

