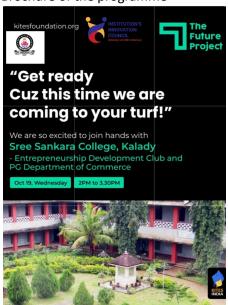


5. IDEATHON: Innovation Ideation Programme

The Entrepreneurship Development Club in association with IIC and Postgraduate Department of Commerce, Sree Sankara College, Kalady has organized a session "IDEATHON: innovation ideation programme" 19th October 2022. The session was handled by Ms. Claire M John, CEO of KITES. The programme started at 2.15 pm in the Sri Bharathi Theertha Seminar hall. The ED Club ad IIC members attended the programme. ED Club coordinator Ms. Gopika G welcomed the gathering. Idea generation and discussions were conducted by the KITES team. Final year B.Com student, Ms. Mridula A Manumohan proposed a vote of thanks to the speaker.

Brochure of the programme



Ms, Claire M John delivering lecture





Group discussion