



SREE SANKARA COLLEGE, KALADY

Report on

Workshop: "Intellectual Property Rights (IPRs) & IP Management for Start-Up"

Organized by

The Postgraduate and Research Department of Microbiology and Postgraduate Department of Statistics, Sree Sankara College, Kalady

In collaboration with

Institution's Innovation Council, Sree Sankara College, Kalady

On

on 30th May 2023

Programme Highlights

Programme	Workshop: "Intellectual Property Rights (IPRs) & IP Management for Start-Up"
Organizer	The Postgraduate and Research Department of Microbiology and Postgraduate Department of Statistics, Sree Sankara College, Kalady
Associating Partner	IIC, Sree Sankara college Kalady
Number of participants	125
Date and Year	30 th May 2023
Objective	The objective of this programme was to introduce some innovative and emerging technologies among startups and to know how to protect and commercialize them through different IP services and resources.
Outcome	It has an impact on progress in start ups and its protection through IP services.
Expenditure	Rs.2000/-

Report

Workshop: "Intellectual Property Rights (IPRs) & IP Management for Start-Up"

(Via-online mode)

The Postgraduate and Research Department of Microbiology and Postgraduate Department of Statistics in association with Institution's Innovation Council, Sree Sankara College, Kalady organised an online workshop titled ***"Intellectual Property Rights (IPRs) & IP Management for Start-Up"*** on 30th May 2023, Tuesday from 10.30 am to 12.00 pm. The aim of this programme was to introduce some innovative and emerging technologies among startups and to know how to protect and commercialize them through different IP services and resources. The resource person of the webinar was Mr. Prasanth Rajeev, Founder & Director Travancore Centre for Advanced Research and Development, Mentor of change at Atal Tinkering Labs, NITI Aayog Government of India. The resource person explained various IP and protection using different types of IPRs. He also explained about the steps to commercialize our innovative ideas by different methods like Startups, technology transfer

etc. The talk was followed by an interactive session of the resource person with the participants. Dr. Seena K. Thomas, President IIC, Sree Sankara College facilitated the meeting. A total of 125 participants from our and other institutions attended the programme and Dr. Sumi Mary George, IPR activity coordinator and Ms. Sowmya M R, Startup activity coordinator of Sree Sankara College, Kalady were the coordinators of this programme. The programme came to an end by 12.00pm.

Brochure

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**POST GRADUATE & RESEARCH DEPARTMENT OF MICROBIOLOGY AND
POST GRADUATE DEPARTMENT OF STATISTICS**

In association with
IIC, Sree Sankara College, Kalady
organizes



**A WORKSHOP ON "INTELLECTUAL
PROPERTY RIGHTS (IPRS) &
IP MANAGEMENT FOR START UP"**

**TUESDAY
30 MAY 2023**

**TIME
10.30 AM**

 **Google Meet**




Resource Person
Mr. Prasanth Rajeev
Founder & Director
Travancore Centre for Advanced Research
and Development
Mentor of Change at Atal Tinkering Labs
NITI Aayog Government of India

CO-ORDINATORS
Dr. Sumi Mary George
IPR Activity Co-ordinator
Sree Sankara College, Kalady
Ms. Sowmya M R
Startup Activity Co-ordinator
Sree Sankara College, Kalady

List of Participants

Photographs

6 ssc kalady is presenting



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CO-ORDINATORS
Dr. Sumi Mary George
IPR Activity Co-ordinator
Sree Sankara College, Kalady

Ms. Sowmya M R
Startup Activity Co-ordinator
Sree Sankara College, Kalady

Prasanth R

ssc kalady

Shradha Sanil

ALTHAF P H

KEERTHANA SANKAR E J

Prasanth R

79 others

You

kza-utkq-www

10:38 | kza-utkq-www

Prasanth R

ssc kalady

Prasanth R

Shradha Sanil

Seena K Thom...

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Shalet Varghe...

Anitha M R

Haritha Babu

Neeraja S

Anna Aleena F...

Seetha Menon

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Rosemary Pala...

Erica Roy

Neelima T T

Fathima Shiril

SURYA K A

Lakshmi Priya

Rohini Kankan

Haritha Ravi

Mini Anup

Ashly Augustine

Aparna Dileep

Aneesa P A

Ardra Jose

Anjali Ks

Minu Mary Jose

shaniya saleem

MAMTA BINOY


74 others

You

Prasanth R is presenting

Types of Innovation

- Product Innovation
- Process Innovation
- Service Innovation



11:00 | kza-utkq-www

Participants: ssc kalady, Prasanth R, Mohan Sankarshan..., Shradha Sanil, Seena K Thomas, manju thankamoni, KEERTHANA SANK..., ALTHAF P H, Anu Ruby, 114 others, You.

Prasanth R is presenting

Service Innovation

New Companies

DELL Cyber Schools, 1-800-flowers.com, ticketmaster, amazon.com, Others...

New Approaches in Traditional Companies

Airlines → E-Tickets

Machinery Industry → Web-based Customer service

Banks → Online Banking

Electronic Company → Content provider

11:04 | kza-utkq-www

Participants: ssc kalady, Prasanth R, Mohan Sankarshan..., Shradha Sanil, Seena K Thomas, manju thankamoni, KEERTHANA SANK..., ALTHAF P H, Anu Ruby, 111 others, You.

Prasanth R is presenting

TYPES/TOOLS OF IPRs:

- Patents.
- Trademarks.
- Copyrights and related rights.
- Geographical Indications.
- Industrial Designs.
- Trade Secrets.
- Layout Design for Integrated Circuits.
- Protection of New Plant Variety.

11:17 | kza-utkq-www

Participants: ssc kalady, Prasanth R, Fathima Nasrin, Shradha Sanil, ALTHAF P H, Praveen Paul, Anjaly Baburaj, Diya Mol, Mini Anup, 116 others, You.