



കേരളം KERALA

CH 093366

Memorandum of Understanding

This Memorandum of Understanding ("MoU") is executed at Kochi on this the 17<sup>th</sup> day of June, 2020

By and Between

Sree Sankara College, Kalady, Ernakulam, Kerala - 683574 represented by its Principal, DR. SURESH A. (hereinafter referred to as "the College", which expression, unless repugnant to the context thereof, shall mean and include its successors in business and permitted assigns) of the First Part.

And

Geojit Foundation, having its registered office at 34/659-P, Civil Line Road, Padivattom, Ernakulam, Kerala-682 024 represented by Mrs. Jaya Jacob Alexander, Chief Executive Officer (hereinafter referred to as "Foundation" which expression shall mean and include its successors in business and permitted assigns) of the Other Part

The College and the Foundation have decided to enter into this MoU for the purpose of imparting theoretical and practical training on "STOCK MARKET TRADING" to the graduate and postgraduate students of the College.

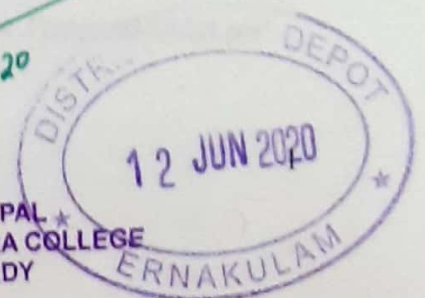


No: 7179 Rs. 100/-  
17/6/20

LINU JOSE  
S/O VENDOR  
THRIKKAKARA



PRINCIPAL  
SREE SANKARA COLLEGE  
KALADY







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NOW THEREFORE THE PARTIES AGREE AS FOLLOWS:

### 1. Scope

The "Institute for Financial Markets Studies (IFMS)" of the Foundation will conduct classes on "Stock Market Trading" and provide practical training on trading in Equity, Derivatives, Commodity and Currency Markets to the students of the College on such date, time and venue as mutually agreed by the Parties for a duration of 20 hours spanning a period of 6 months.

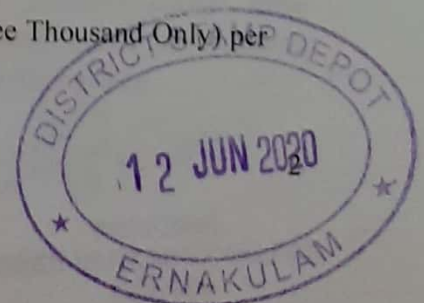
Venue and related infrastructure arrangements shall be made by the College as per the specifications requested by the Foundation.

### 2. Commercial

The Foundation is entitled to claim Rs. 3,000 ( Rupees Three Thousand Only) per Session of 3 hours of theoretical and practical training.

7180  
No: ..... Rs. ....  
17/6/2020

LINU JOSE  
S/O VENDOR  
THRIKKAKARA





### 3. Term

This MoU shall be valid for the academic year 2020-21

### 4. Termination

Either Party shall have the right to terminate this MoU , upon giving the other One Month's notice in writing. On termination of this MoU, the College shall return all the materials shared by the Foundation during the course of this MoU as well as forthwith stop using the brand name of Geojit in any manner and form in their publications.

### 5. Indemnification

The College agrees to indemnify and keep indemnified the Foundation against any claims, suits, actions, losses, damages or lawsuits arising out of the breach of any obligations under this Agreement.

### 6. Intellectual Property Rights

The IP Rights in the learning and promotional materials, if any provided by the Foundation during the course of this MoU shall vest exclusively with the Foundation and the College will have no rights on the same except as permitted by the Foundation.

### 7. Confidentiality

This Agreement shall be deemed as confidential to both parties and their employees and no details of this Agreement shall be divulged to any unauthorized third party without written consent of the signatories to this Agreement or unless the disclosure is required by law .

The College shall not make news releases, public announcements, give interviews, issue or publish advertisements or publicize in any other manner whatsoever any details pertaining to the purpose of this Agreement, the contents / provisions thereof, including references whether through media, social network or otherwise, without the prior written approval of the Foundation. The College shall not use the name, trademark, symbols, emblems, design, trade dress and logo of Geojit in publicity releases or advertising or promotional events or marketing correspondence in any manner, without the prior written approval of the Foundation.



17/6/2020  
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KALADY

## 8. Governing Law

This MoU shall in all respects be governed and construed in accordance with the laws of India.


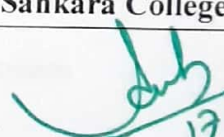
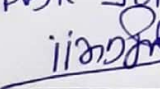
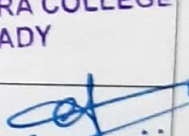
## 9. Dispute Resolution

Any dispute or difference between the Parties in connection with this MoU, shall be determined by a court of competent jurisdiction in Kochi and may upon agreement between the Parties be submitted for arbitration.

## 10. Amendments

Any amendment to the terms of this MoU shall be in writing and signed by both the Parties.

**IN WITNESS WHEREOF** the Parties hereto have executed this MoU as of the day, date and year first above written through their authorized signatories.

For Geojit Foundation	For Sree Sankara College
Signature:  Name: Mrs. Jaya Jacob Alexander Designation: Chief Executive Officer	Signature:  Name: D.R. SURESH A. Designation: Principal PRINCIPAL SREE SANKARA COLLEGE KALADY
Witness: DEEPAK JOHN MATTHEW 	Witness: Gopika G Asst. Professor, Dept. of Commerce Sree Sankara College, Kalady 



PRINCIPAL  
SREE SANKARA COLLEGE  
KALADY

## **PROPOSED PROGRAMME: CERTIFICATE COURSE ON STOCK MARKET TRADING**

### **About Stock Market in India (Rationale)**

The stock market in India has undergone instabilities caused by global events such as Asian Financial crisis of 1990s, The Dot Com bubble of 2000, Global financial Crisis of 2008 and many more. The participation in the Indian stock market was limited in the initial years due to the limited number of intermediaries in providing investment services and over interference of brokers.

However over years this scenario has changed thus witnessing a rapid expansion in the stock markets of the country. The traditional method of trading has now paved way to online trading. Still the financial market in India is in a growth stage, owing to a high demand for trained professionals in the field for expert advice. The Indian education system has not yet given much importance to capital markets and this is one of the major reasons why students are not aware of the elite career opportunities available in the capital markets.

Now the Global stock market is again witnessing a gloomy phase. Indian financial market too is witnessing a sharp volatility due to the global event. But the history of stock market proves that this crisis would be shortly overcome by the market itself. Most of the companies in India has resorted to different decisions to deal with labour related issues such as sacking people, compulsory leave and even slashing the salaries. In such crisis condition, to be equipped with a skill in hand is very important. This course is expected to equip the students to have an extra skill. They may be equipped with the employment as well as self-employment skills.

The stock market is exploring newer areas and producing more employment opportunities. This sector is providing enormous prospects and people from all the background whether science, commerce or humanities, are showing a lot of interest in pursuing their career in the stock markets. India is a country where the youngsters refrain from investing, due to poor knowledge regarding trading and financial crisis. Considering the above mentioned conditions training the young generation in this field is essential for the economic development of a nation like India.

### **Career Options in Indian Stock Market (Availability of the Industry)**

The equity market is in an expansion phase, thus providing more employability and employment opportunities in the recent years. Hence students from different disciplines are interested in exploring a career in this sector. The job analysis states that all these positions are different from each other and provide tangible acumens into the stock market. Candidates entering the stock market as an employee would start from the beginner level. The industry is

fast-paced thus requiring specialized skill in the respective area. Some the job roles in this sector are mentioned below:

- Stock Broker
- Financial Advisor
- Investment Advisor
- Portfolio Management Services
- Research Analyst
- Online Stock Trading
- Financial Analyst
- Equity Analyst
- Hedge Fund Manager
- Mutual Fund Manager
- Market Researcher
- Risk Analyst
- Broker
- Sub-Broker
- Training Company
- Trading Platform
- Technical Analyst
- Investment Banking Sector
- Stock Broking Firms
- Mutual and Pension Fund Sector
- Multi-national and Large Organisations
- Research Institutions
- Mass Media
- Insurance Organisations
- Investment Consultants

#### Potential for Employment Generation

A market survey undertaken to analyse the feasibility of the skill development course states that the industry is generating approximately two lakh employment opportunities in the country. Related research surveys reveals that less than 3 per cent of India's population invests money in the stock markets at present. The industry has flourished even with such a small number of people investing and it is only going to grow more in future. With the advancement in technology at a rapid pace and the cost of acquiring this technology getting reduced because of immense competition, this sector has the potential for tremendous growth.



The Post Graduate Department of Commerce is joining hands with Geojit, A leading retail financial service provider for providing the skill based training to the participants. The company has got over 30 years of experience in the Indian Stock market and is a pioneer in online trading since year 2000. The department is expected to be supported with expert faculty service and expertise.

### **Educational Qualifications**

The academic requirements for getting a job in the stock market in India do not require any professional education. The candidates must have completed their higher secondary education in any stream. Certain firms prefer commerce and management graduates for having a background in the specific area. A bachelor's or a master's degree in business, finance or management would be more useful for this profession.

Stock Market is one such sector which is highly dependent on the performance of the employee to determine the annual package that would be offered to them. Due to the dynamic nature of the job, the performance of the employee is taken into consideration and a final offer on the salary is made.

## **COURSE CURRICULUM**



PROGRAMME NAME	<b>CERTIFICATE COURSE ON STOCK MARKET TRADING</b>
DURATION	<b>6 MONTHS</b>
CREDITS	<b>30</b>
PROGRAMME OUTCOME	<p>On completion of the programme, participants will be able to:</p> <ol style="list-style-type: none"> <li>1. Prepare for employment and acquire self-employment skills.</li> <li>2. Identify opportunities in Capital Markets</li> <li>3. Have complete knowledge about financial market, how to trade in stock and commodity market</li> <li>4. Trade online in stock market.</li> <li>5. Equip with numerical and analytical skills</li> </ol>

Sl.No	Module	Key Learning Outcomes	Equipment Required
1	<b>Introduction to the Course</b> Theory Duration (hh:mm) 04:00 Practical Duration (hh:mm) 06:00	<ul style="list-style-type: none"> <li>List expectations from the program</li> <li>Outline the objectives of the program</li> </ul>	Laptop, white board, marker, projector
2	<b>Capital market</b> Theory Duration (hh:mm) 60:00 Practical Duration (hh:mm) 30:00	<ul style="list-style-type: none"> <li>Acquire basic knowledge of capital market</li> <li>Recognize the Primary Market &amp; secondary Market</li> <li>Identify the Major Market Participants</li> <li>Study about the Major exchanges and indices</li> <li>Understand Legal Framework and regulations</li> <li>Discuss the Trading and Trading Membership</li> <li>Understand Clearing and Settlement Process</li> <li>Comprehend the Fundamental Valuation concepts</li> <li>Understand the various</li> </ul>	Laptop, white board, Marker, Computer Lab, Projectors, Network Connectivity

		trading software (ODIN, NEAT, NOW) <ul style="list-style-type: none"> <li>Acquire Practical training of market operations</li> </ul>	
3	<b>Derivatives Market</b> Duration (hh:mm) 20:00 Practical Duration (hh:mm) 10:00	<ul style="list-style-type: none"> <li>Acquire knowledge on the basics to Derivatives</li> <li>Understand the different types of derivative contracts</li> <li>Understanding of future, forward, option and SWAP</li> <li>Analyse Future contracts, Mechanism &amp; pricing of Forward contracts</li> <li>Understanding of Options and it's (call &amp; put)</li> <li>Practical knowledge on Trading, Clearing and Settlement, Risk Management in Derivatives</li> <li>Understand the Regulatory Frame Work</li> <li>Accounting of Derivatives</li> </ul>	Laptop, white board, Marker, Computer Lab, Projectors, Network Connectivity, Online Test, Mock Trading Sessions
4	<b>Commodity Market</b> Theory Duration (hh:mm) 20:00 Practical Duration (hh:mm) 10:00	<ul style="list-style-type: none"> <li>Understanding Commodity Market</li> <li>Live Trading in Commodities- MCX and NCDEX</li> <li>Discuss the difference between International commodity and Domestic Commodity</li> </ul>	Laptop, white board, Marker, Computer Lab, Projectors, Network Connectivity, Mock Tests, Online Quiz
5	<b>Currency Market</b> Theory Duration (hh:mm) 20:00 Practical Duration (hh:mm) 20:00	<ul style="list-style-type: none"> <li>Illustrate the Currency Derivative and its History</li> <li>Understand Forward, Future and Options of currency derivative</li> <li>Analyse the process of Trading, clearing, settlement &amp; Risk Management of currency futures</li> <li>Identify the Different</li> </ul>	Laptop, white board, Marker, Computer Lab, Projectors, Network Connectivity, Online Quiz, Practical trading online Workshop

		Strategy used for Currency Derivative Trading <ul style="list-style-type: none"> <li>Practice online trading</li> </ul>	
6	<b>Live Trading Sessions</b> Theory Duration (hh:mm) 20:00 Practical Duration (hh:mm) 150:00	<ul style="list-style-type: none"> <li>Discuss and understand  live trading and  methodology</li> </ul>	Laptop, white board, Marker, Computer Lab, Projectors, Network Connectivity
	Total Duration Theory Duration 144:00 Practical Duration 226:00		Laptop, white board, Marker, Computer Lab, Projectors

**Total Course Duration: 370 Hours**



## **CERTIFICATE COURSE ON STOCK MARKET TRADING**

The Postgraduate Department of Commerce of Sree Sankara College, Kalady has introduced a certificate course on Stock Market Trading, a Skill Development Course supported by UGC under the NSQF. This certificate course is student oriented, expected to provide an insight into the online trading platforms. The objective of this course is to help the students to become successful investors and trader in stock market and commodity market. This certificate programme is backed by the pioneer in the industry, Geojit Financial Services Ltd. The first batch started in the month of December 2020 and has completed the certificate course by June 2021. Regular classes were handled by experts in the field of Stock Market.

1. An online workshop was organized for the students of the certificate programme on the topic "Introduction to Securities Markets" on 26th Jan 2021. The session was handled by Shri. Amit Gupta, General Manager, Investor Awareness Division, Securities Exchange Board of India.
2. Expert lecture series were provided by knowledge partner of Geojit Financial Services Ltd. (Knowledge Partner) from the 30<sup>th</sup> April 2021 to 15<sup>th</sup> May 2021. Mr.Vipin G, Head, Online Products, Geojit Financial Services Ltd, Mr. Sheljo and Mr. Radhakrishnan handled the expert sessions.
3. Lecture Sessions were handled by
  1. Dr. P. Balasubramanian, Assistant Professor(SG), Department of Commerce and Management, Amrita School of Arts and Sciences, Amrita Viswa Vidyapeetham, Kerala
  2. Dr. Preetha R., Assistant Professor, Department of Commerce and Management, Amrita School of Arts and Sciences, Amrita Viswa Vidyapeetham, Kerala
  3. Dr. Vijaylakshmi Menon, Jain University, Kochi
  4. Dr. Smrithi Ashokan, Assistant Professor, Department of Commerce, Sree Sankara College, Kalady
  5. Ms. Gopika G, Assistant Professor, Department of Commerce, Sree Sankara College, Kalady
  6. Ms. Manju C R, Assistant Professor, Department of Commerce, Sree Sankara College, Kalady

Internal and External (Online) exams were conducted in the month of June and certificates were distributed to the successful participants.

Total students enrolled: 21

No. of students Discontinued: 7

Students appeared for the examination: 14

Students passed out: 14

Photographs of the sessions

1. Brochure

**SREE SANKARA COLLEGE, KALADY**  
(Affiliated to Mahatma Gandhi University and included under Sec.2(f) and 12(B) of the UGC Act 1956) and Re-accredited by NAAC with B++ grade

**CERTIFICATE PROGRAMME ON STOCK MARKET TRADING**  
Under UGC-NSQF (National Skill Qualifications Framework)

**Admissions open**

\*No age limit      \*Duration 6 months      \*Eligibility 10+2      \*50 seats available

**Programme highlights**

- \* Certificate approved and accredited by UGC-NSQF
- \* Authorised by Mahatma Gandhi University
- \* Practical training on realtime stock market
- \* Faculty with industry experience
- \* Collaboration with Geojit Financial Services Pvt. Ltd. **GEOJIT**
- \* 100% employability

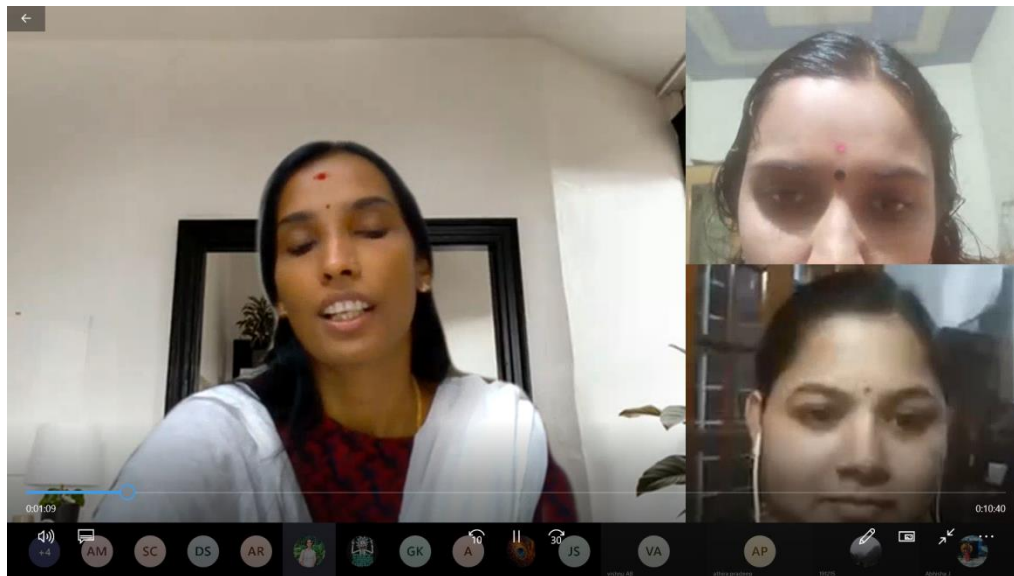
**Course structure**

- \* Introduction to Stock Market
- \* Technical and Fundamental Analysis
- \* Portfolio management
- \* Live trading session
- \* Course fee ₹ 3000/-

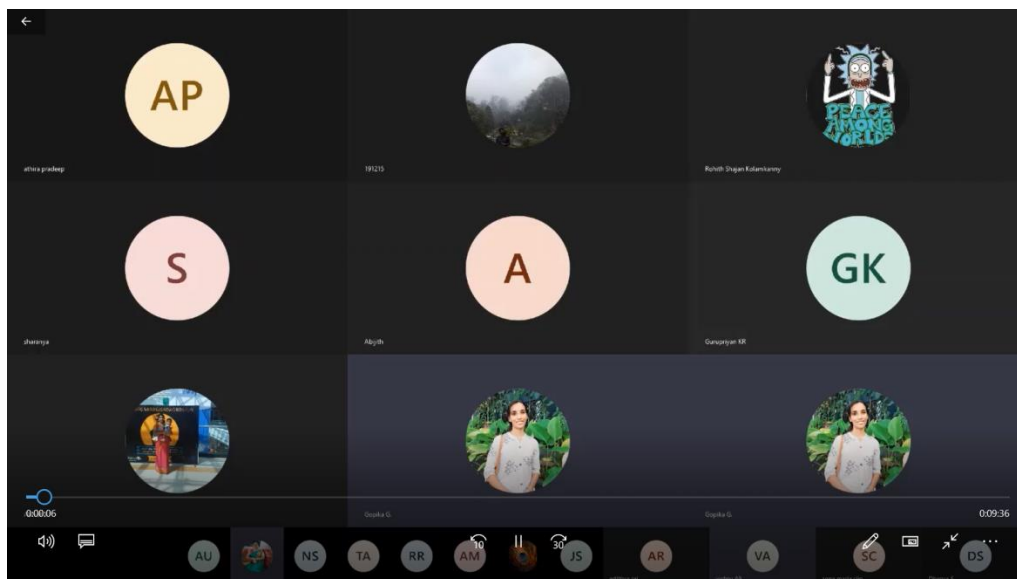
Register online @ : <https://forms.gle/xRcDJT9qhjFLSXGt9>      last date of application 15/11/2020

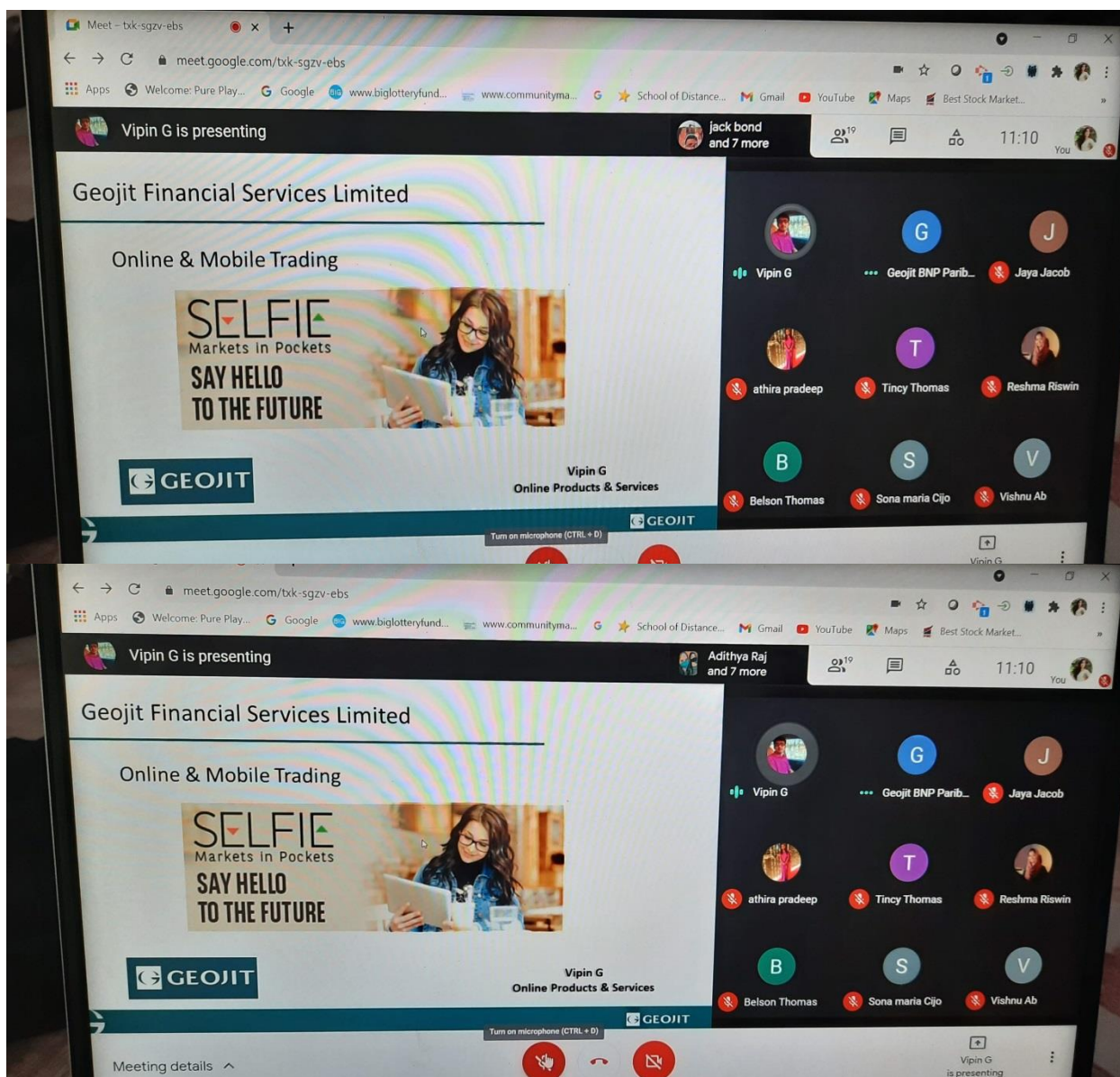
For more details contact [commerce.dept.ssc@gmail.com](mailto:commerce.dept.ssc@gmail.com) | [www.sse.edu.in](http://www.sse.edu.in) | Dr. Manju T +91 9497445181 | Gopika G +91 9745644001

2. Glimpses from the induction ceremony: Inaugurated by Ms. Sharanya Prathapan, Assistant Professor and the Head of the Department of Commerce, Sree Sankara College, Kalady.









3. Valedictory programme: certificate handed over by Dr. A Suresh, Principal, Sree Sankara College, Kalady to the best performer Mr. Albin Peter Miranda. The Nodal Officer of Skill Development Courses, Dr. Manju T, Assistant Professor, Department of Physics, Ms. S. Gowri Antherjenam, Assistant professor, Department of Commerce, and Ms. Gopika G, Programme Coordinator and Assistant Professor, Department of Commerce attended the programme.





