

Research, Innovations and Extension

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> SREE SANKARA COLLEGE SANKAR NAGAR, MATTOOR KALADY P.O, ERNAKULAM – 683 574 (Affiliated to MG University)



Role of Intellectual Property Rights in Academia





Workshop on Role of Intellectual Property Rights in Academia conducted on 6th September 2018

Post Graduate Department of Chemistry, Sree Sankara College Kalady organised a one-day workshop on **Role of Intellectual Property Rights in Academia** on 6th September 2018 in collaboration with Patent Information Centre – Kerala and Kerala State Council for Science, Technology and Environment. Workshop was inaugurated by the Principal, Sree Sankara College Kalady and was attended by about 200 participants including 90 registered participants.

Intellectual property rights are the rights given to the persons over the creations of their minds. They usually give the creator an exclusive right over the use of his or her creation for a certain period of time. The subject is highly relevant for academic and research institutions.









Plate 1 Inauguration of the workshop on 'Role of Intellectual Property Rights in Academia'by the Principal, Sree Sankara College Kalady



Plate 2. Participants of the workshop

The workshop included three Technical sessions. First session was handled by Sri. V.P.Balagangadharan, Former Brahmaprakash Scientist, VSSC, Trivandrum. The topic for the talk was 'Overview of IPR'.







Plate 3 Invited lecture by Sri.V.P.Balagangadharan, Former Brahmaprakash Scientist, VSSC, Trivandrum

In the technical session Sri.V.P.Balagangadharan introduced the Intellectual Property chain of activities which included creation/innovation, protection, commercialization, and enforcement. Different intellectual properties were explained in detail in the session. Later several topics like National IP policy, overview of patents, patent rights etc were covered. Different steps in securing a patent were discussed. Industrial design, trademark, copyright, IP commercialization etc were explained in detail to the students.

The second technical session was on 'Patent Searching: Tools and Procedures' handled by Sri. Safikh S, Technical Officer, KSCSTE, Trivandrum.







Plate 4 Invited lecture by Sri. Safikh S, Technical Officer, KSCSTE, Trivandrum.

The lecture by Sri. Safikh S introduced the term 'Patent' as the exclusive right granted by the Government to the owner of the invention for exploiting the invention for a limited

period. Patentability criteria and patentable and non-patentable inventions were well explained with examples in the session. Support provided by Patent Information Centre-Kerala for IPR protection was explained in detail. The session summarized technical and legal assistance for filing patents, Patent Attorney of KSCSTE, IPR Cells in Universities, Colleges, other organizations etc.

Third session was on 'Patenting System and Patent filing procedures' by Adv. Febin James, Trademark Attorney & Partner, Legalites IP Services, Thrissur



Plate 5 Invited lecture by Adv. Febin James, Trademark Attorney & Partner, Legalites IP Services, Thrissur

Adv. Febin James explained the entire system for patent filing. Different legal procedures to be adopted in order to file a patent were explained. The legal assistance provided for filing patent was explained stepwise with suitable examples. Things to be taken care of during filing patents discussed in the session were very informative.

The registered participants were provided with files, Certificates and IPR booklets .All the technical sessions were very informative and highly beneficial for the participants.

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Lecture on Research Methodology in Social Sciences

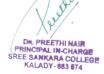




Economics: On 12th June 2019 a class was taken by Dr. K M Mani, Director of school of Management on Research Methodology for PG Students and Research Scholars. The class was a guiding light for the preparation for a project and research. He briefed the students on the different topics available, the tools needed for the preparation, how to create a good project etc. Afternoon progress report evaluation for the five research scholars was also conducted



Dr. K M Mani inaugurating the Programme





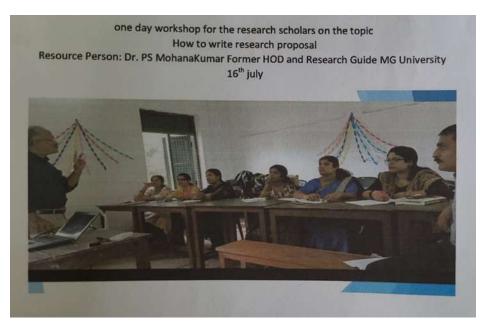


Lecture on How to write a research article





On 16th July 2019, talk on how to write a research article was done by Dr. P S Mohanakumar. His thought-provoking presentation enlightened on removal of plagiarism, grammar checking and sentence correction, reference styles and so on. and paper presentation was also conducted after the talk.



Dr.P.S.Mohankumar engaging the session







'STARTING A STARTUP'







REPORT ON INVITED TALK ON 'STARTING A STARTUP'

An Invited Talk on 'Starting a Startup' was organized by the ED Club in association with the Dept. Of Commerce, Sree Sankara College, Kalady for ED Club members on 19th September 2019 at 10 am at college seminar hall. The function was started with a prayer by Ms. Gopika, ED Club member followed by welcome speech by Mrs. S. Gowri Antherjanam, ED Club Coordinator. The talk was presided over by Mrs. Sharanya Prathapan, HOD, Dept. of Commerce. The function was formally inaugurated by Dr. Preethi Nair, IQAC Coordinator, Sree Sankara college in absentia of Dr. A. Suresh, Principal, Sree Sankara College, Kalady. The resource person was Mr. Ajay Basil Varghese, IEDC, Nodal officer, ASIET, Kalady. He enlighted ED club members about starting a startup, how to transform their ideas into reality. He shared his experience being a mentor for several mentees who had succeeded with their startups. The ED Club members got an opportunity to interact with him their ideas. The session was concluded by a vote of thanks by Mr. Abhijith V.S, President, ED club.



Participants with Resource Person







Photos of the session



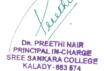








Research Made Easy







Name of the Department

P.G. Department of Commerce

Programme Brochure





REPORT (Research Made Easy)

During the academic year 2019–20, the Postgraduate Department of Commerce at Sree Sankara College, Kalady, organised a one-day session named "Research Made Simple September 2019". The inaugural ceremony kicked off the gathering on January 20th morning. The programme took place in the seminar room. The honourable Dr. N Ajithkumar (Former Principal and Research Guide of Cochin College, Kochi) and CMA Dr. Raju V P (Asso. Prof., PG & Research Department of Commerce, Nirmala College, Muvattupuzha), as well as the invited delegates, performed the official inauguration. Mr. Jaisankar (COO) Adi Sankara Trust of the College presided over the event. Principal Dr. A Suresh gave the opening remarks, followed by a welcome from Ms. Sharanya Prathapan (Head, Department of Commerce).

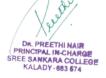
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Prepared by	Verified by	Reviewed by	Approved by
Ms. Gopika G	Ms. Sharanya Prathapan	Dr. Preethi Nair	Dr. A Suresh
(Co-Ordinator)	(Head, P.G. Department of Commerce)	(Co-Ordinator -IQAC)	Principal

photos









Sree Sankara College

Accredited with B++ by NAAC
Affilliated to Mahatma Gandhi University, Kottayam







AWARENESS ON ENTREPRENEURSHIP DEVELOPMENT







1. REPORT ON SEMINAR ON 'AWARENESS ON ENTREPRENEURSHIP DEVELOPMENT'

ED Club of Sree Sankara College, Kalady in association with the Directorate of Industries and Commerce, Kerala organized a seminar on 'Awareness on Entrepreneurship Development' on 27th September 2019 at 2 pm at college seminar hall. The seminar was started with a prayer by Ms. Gopika, ED Club member followed by welcome address by Mr. K.P Sunny, Industries Extension Officer, Angamaly. The seminar was presided over by Mrs. Sharanya Prathapan, HOD, Dept. of Commerce and the function was inaugurated by Dr. A. Suresh, Principal, Sree Sankara College. The seminar was conducted to create awareness among the ED Club members about how to start a business, the various schemes, incentives etc. given by the govt. etc. The sessions were handled by Mr. U.S Noufal, Industries Extension Officer, Aluva and Mr. T.Y Joby, Industries Extension Officer, Parakkadavu. Mr. Ajay Kumar, Industries Development Officer, Aluva congratulated ED Club members for their dedicated survey work on effects of flood on various shops at Kalady and Neeleswaram Panchayath in 2018. As a token of appreciation, Mr. K. Ajay Kumar, on behalf of District Industries Centre distributed certificates to ED Club and to the 28 ED club members who had done the survey work. Members attended the seminar. The seminar was concluded with vote of thanks by Mrs. S. Gowri Antherjanam, ED Club Coordinator.





Dias of the programme

Inauguration of the programme

DR. PREETHI NAIR
PRINCIPAL IN-CHARGE
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Principal inaugurating the programme

Certificate distribution



Certificate distribution







Hands on training workshop on Foldscope organised by Centre for Incubation, Innovation, Research and consultancy (CIIRC)





Micro-PG: Hands on training workshop on Foldscope, October 10,2019, Organised by Centre for Incubation, Innovation, Research and consultancy (CIIRC), Sree Sharada Peedham Sringeri and Jyothy Institute of Technology, Bengaluru











Research Orientation Programme





Welcome Department of Commerce

Edit Back

View Activities

Title Activity Details Research Orientation Programme and Paper Presentation Competition

Report on Research Orientation Programme and Paper Presentation Competition

The research orientation programme was organised by the Department of Commerce on 31st Dec 2019. The research orientation programme was intended for B.Com and M.Com students to provide guidance to prepare project. As a part of this programme a paper presentation was also conducted for M.Com students and Best paper awards were distributed.

The programme was started with a prayer by Ms.Gopika(2nd B.Com) followed by welcome address by Ms.Abhisha.J Programme
Coordinator.Programme was presided by Sharanya PrathapanHOD,Dept.of
Commerce and the function was inaugurated by our Principal Dr.A.Suresh
.This programme was conducted to provide guidance to students and also to improve their capability of doing research .Programme had two technical sessions.First session was handled by Dr.Vineeth KM,Assistant Professor and Research Supervisor,Government College,Tripunithura on Topic "Imparting Research Culture:Small is Beautiful.In second session a paper presentation competition on "Contemporary Issues in Commerce and Management" was conducted to PG students.They presented their work .Certificate were distributed and Best paper was awarded to Malavika KK(1st M.Com). Programme was conducted with vote of Thanks by Shri Shibin(2nd M.Com).

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Covid-19 Bio Medical Waste Management







1. IDEA PITCHING CONTEST

Report of Idea Pitching Competition on

'COVID 19 – BIO MEDICAL WASTE MANAGEMENT'

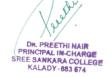
Entrepreneurship Development Club of Sree Sankara College, Kalady, in Association with the Post Graduate Department of Commerce of the college, conducted an online Idea Pitching competition in the month of May 2020 among Arts and Science college students across Kerala. Covid 19 pandemic was rapidly increasing all over the world from the beginning of 2020 and the Bio-Medical waste management was one the biggest problem faced everywhere. So, the ED Club of Sree Sankara College took an initiative to find the new ways for the waste management. The programme aimed to provide comprehend knowledge about bio-medical waste management to students and to found cost effective ways for that. Out of 25 proposals received, 11 teams were selected for final screening.

On 28th May 2020 final presentation was conducted through Skype. Dr. S Mohan Associate Professor, P G Dept of Micro-Biology, Dr. Sumi Mary Varghese Associate Professor ,P G Dept of Micro-Biology and Smt. Jithasha Balan Assistant Professor , Dept of Micro-Biology served as the Judging Panel Members. Sri. Anoop V P (Coordinator of the programme) welcomed everyone. Dr. A Suresh (Principal SSC Kalady) offered the presidential address followed by felicitations by Dr. Preethi Nair (IQAC coordinator) and Smt. Sharanya Prathapan (HOD PG Dept. of Commerce).

The Participants were allowed 15 minutes each for their presentation followed by interaction with the Judging Panel. After Evaluation, the Judging Panel declared the Winners of the competition. The Winner of the Idea Pitching Competition was Mr. Joseph Dayas, 1st year B.com Student of Christ College (Autonomous), Irinjalakkuda. The winner was awarded with a Cash Prize of Rs. 2,500 and E Certificate. Ms. Sreelakshmi Anilkumar, 1st yr Bsc. Microbiology, Sree Sankara College, Kalady won the Second Prize. Ms. Anila Sabu & Ms. Dona Eldho, 1st yr Msc. Physics, Sree Sankara College were the Third Prize winners. All the participants were provided with E Certificates. The online Competition was concluded with vote of thanks by Mrs. S Gowri Antherjanam, E D Club Coordinator.



Approaches to Research in Commerce Institute-Industry Interface













P.G. DEPARMENT OF COMMERCE SREE SANKARA COLLEGE KALADY

Organises Two Day National Webinar On

"APPROACHES TO RESEARCH IN COMMERCE-INSTITUTE-INDUSTRY INTERFACE"

Date: 12th September 2020 (Saturday) & 19th September 2020 (Saturday)

(Under SMART Scheme of IQAC)

in Collaboration with

The Kerala State Higher Education Council





12th September 2020

Dr. Rajan Varughese

Member Secretary,
The Kerala State Higher Education Council
Thiruvananthapuram



RESOURCE PERSONS:



DR. GABRIEL SIMON THATTIL
Professor of Commerce,
School of Business Management & Legal Studies,
Director, IQAC, University of Kerala.



DR. ANSARI SARWAR ALAM
Asst. Prof, Dept. of Management Studies,
B.S Abdur Rahman Crescent Institute of Science &
Technology, Chennai.



DR. SANTOSH KUMAR S
Professor, School of Management Studies,
Cochin University of Science & Technology



On 12th Sept' 20 (10.30a.m to 12.30p.m)

DR. GABRIEL SIMON THATTIL

Topic: Good Research in Commerce that supports
Institute-Industry interface in the transformative mode



On 12th Sept' 20 (2.00p.m to 4.00p.m)

DR. ANSARI SARWAR ALAM

Topic: Academic Research Writing.



On 19th Sept' 20 (10.30a.m to 12.30p.m)

DR. SANTOSH KUMAR S.

Topic: Empirical Research in Finance with Econometric Application

Webinar Platform:



DR. PREETHI NAIR PRINCIPAL IN-CHARGE REE SANKARA COLLEGE KALADY-883 574



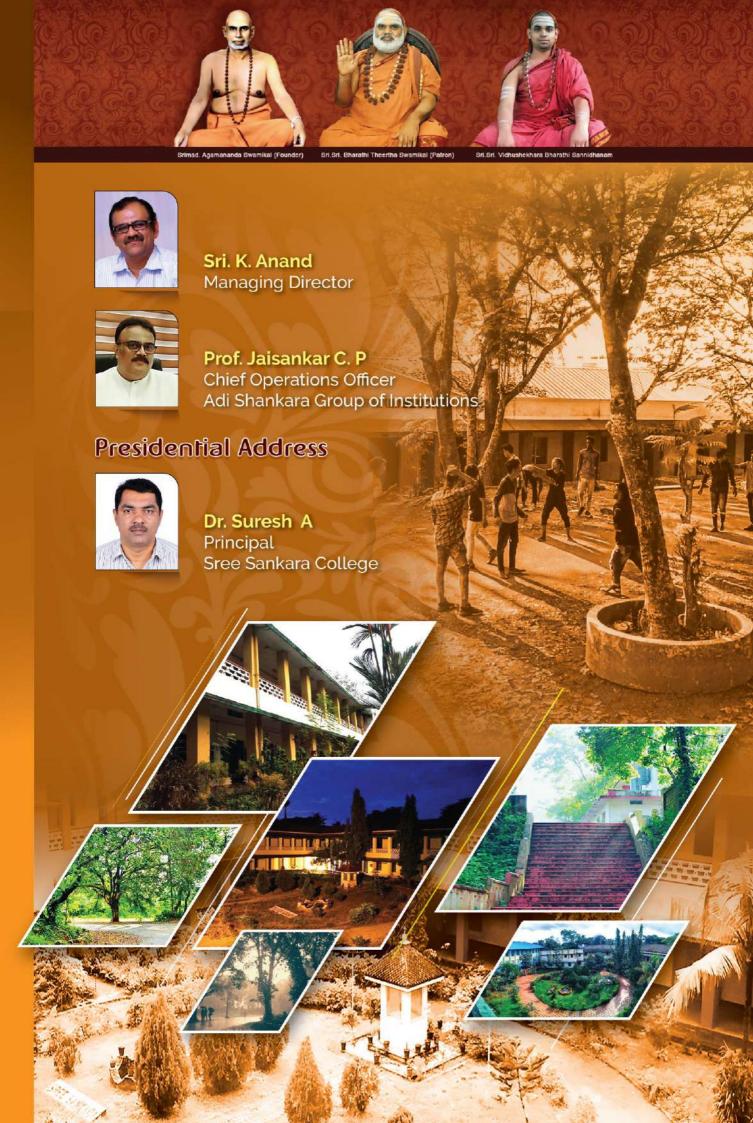
Registration Link:

https://rb.gy/jcxcxe

- *Free Registration
- *E-Certificates will be issued to all participants
- *Maximum 300 Participants

For More Details Contact:

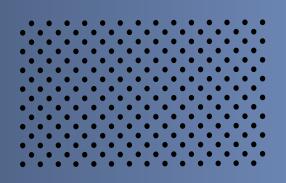
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Mr. Anoop V.P (Joint Coordinator)	+91 9744777189	vpanoopssc@gmail.com
Ms. Manju C.R (Joint Coordinator)	+91 7012267618	cmanjur@gmail.com



National Webinar Series on Intellectual Property Rights









Sree Sankara College, Kalady

NATIONAL WEBINAR SERIES ON INTELLECTUAL PROPERTY RIGHTS

ORGANISED BY
THE POSTGRADUATE AND RESEARCH
DEPARTMENT OF MICROBIOLOGY
IN ASSOCIATION WITH IQAC

Faculty members, Research Scholars and Postgraduate students can attend.

E-certificates will be provided to those who attend all the three sessions and complete the three feedback forms.

Online Platform



Click here to register

08-09-2020 at 2:30 pm

Overview of Copyright System in India

Ms. Anjana Girish
Assistant Professor, Inter University Centre for IPR Studies,
CUSAT

15-09-2020 at 2:30 pm

Overview of the patent system in India

Dr. I G Rathish

Assistant Professor, Inter University Centre for IPR Studies, CUSAT

22-09-2020 at 2:30 pm

Overview of intellectual property rights and Traditional knowledge

Dr. Vishnu Sankar P
Research Officer, Inter University Centre for IPR Studies,
CUSAT

Organising committee

Principal: Dr. A Suresh IQAC Coordinator: Dr. Preethi Nair

Head of the Department: Dr. A K Valsa Coordinators: Dr. S Mohan & Sri. S Prasad

Email: info@ssc.edu.in Mobile: 9497624922; 9447212518





Report

Basic HACCP Training

The Postgraduate and Research Department of Microbiology and Postgraduate Department of Statistics in association with Merit Biolabs, Palarivattom organised a Basic HACCP Training Programme on 16th and 17th January 2020, at Sree Sankar College, Kalady. The classes were handled by Mr. A. Govindan who has several years of experience in this field. Mrs Achamma Thomas of Merit Biolabs co-ordinated the training programme. Certificates were issued by the International Institute for certification and training (IICT). The training programme focussed on food safety and management. A total of 24 students participated in the programme.





Report

Webinar Series on "Intellectual Property Rights (IPRs)

The Postgraduate and Research Department of Microbiology and Postgraduate Department of Statistics in association with IQAC, Sree Sankara College, Kalady organised a webinar series on "Intellectual Property Rights (IPRs)". Dr. A Suresh Principal, Sree Sankara College inaugurated the programme and Dr.Preethi Nair, IQAC Co-ordinator, Sree Sankara College, offered felicitations. The first talk on the topic "Overview of Copyright System in India" was delivered by Ms.Anjana Girish (Assistant Professor, Inter University Centre for IPR studies, CUSAT) on 8.9 2020, from 2.30 pm to 3.30 pm. This was followed by an interactive session. The second talk in the series was delivered by Dr. I.G. Rathish (Assistant Professor, Inter University Centre for IPR studies, CUSAT) on the topic "Overview of the patent system in India" on 15.9.2020 at from 2.30 to 3.30 pm. The talk was followed by an interactive session. The third talk in the series was delivered by Dr. Vishnu Sankar P. (Research Officer, Inter University Centre for IPR studies, CUSAT) on the topic Overview of Intellectual Property Rights and Traditional Knowledge on 22.9.2020 from 2.30 to 3.30 pm. The talk was followed by an interactive session.

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Report

Webinar Food Safety- Current Status and future needs

The Postgraduate and Research Department of Microbiology in association with Microbiology Alumni Association, Sree Sankara College, Kalady organised Biospectrum 2023an online webinar on Food Safety- Current Status and Future Needs on 27^h May 2023, Tuesday from 10.0 am to 1.00 pm.

Mr. Sreejith K.M., Senior Manager-QA, Choice Canning Company(Secretary, Microbiology Alumni Association) welcomed the gathering. Dr. Preethi Nair, Principal, Sree Sankara College delivered the presidential address. Mr. John Vijayakumar, Assistant Commissioner of Food Safety, Ernakulam talked about the food habits and food safety. Mr, Naresh Kumar, Application Support Manager, Biomerieux Industrial Microbiology Division, described in detail modern techniques in food analysis and food safety tools. Mr. Sreejith K.M. gave a detailed account of food safety management systems. This was followed by an interactive session coordinated by senior alumni members. Dr. S. Mohan proposed vote of thanks. A total of 127 participants attended the webinar.

The meeting came to an end by 1pm and was followed by Alumni meeting 2023.





Scope of Agri Startups and its impact







1. Report of An Expert talk on 'SCOPE OF AGRI STARTUPS AND ITS IMPACT'

An Expert Talk on 'Scope of Agri Startups and its Impact' was organized by the ED Club in association with the Dept. Of Commerce, Sree Sankara College, Kalady for ED Club members on 17th October 2020 at 11:00 am. The talk was conducted through online mode using Microsoft Teams as platform. 75 participants had attended the talk.

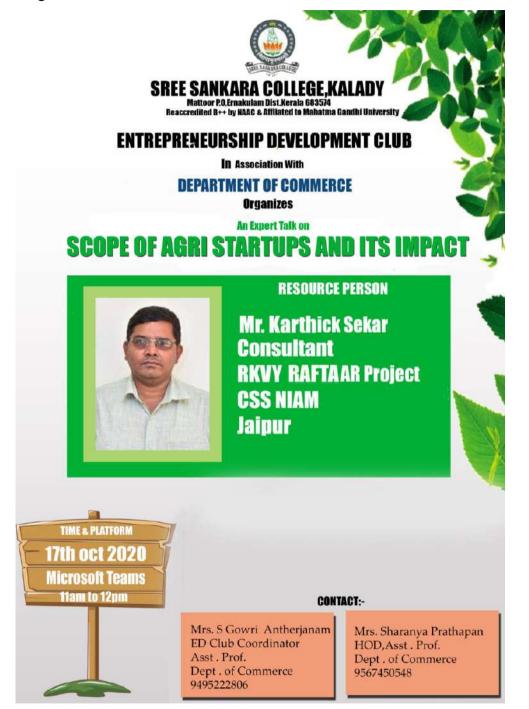
The function was started with a prayer by Ms. Gopika, ED Club member. The welcome speech was offered by Mrs. Sharanya Prathapan, HOD, Dept. of Commerce followed by felicitation by Dr. Manju T, Secretary, IQAC. The resource person was introduced by Ms. Dayana James, ED Club member. The resource person was Mr. Karthick Sekar, Consultant, RKVY RAFTAAR Project, Ch. Charan Singh National Institute of Agricultural Marketing (NIAM), Jaipur. He enlightened the participants about Agri startups, its scope and its impact. He acknowledged the students about the online internships, Agripreneurship Programme, Startup Business Incubation Programmes conducted by the National Institute of Agricultural Marketing, Jaipur, how to apply for it etc. He shared his experience being consultant for the project at his institute, the challenges and opportunities for Agri Startups and how to transform it into a reality. The participants also got an opportunity to interact with him and clarify their doubts on internships. The session was concluded by a vote of thanks by Mrs. S. Gowri Antherjanam, ED Club Coordinator.







Programme Brochure



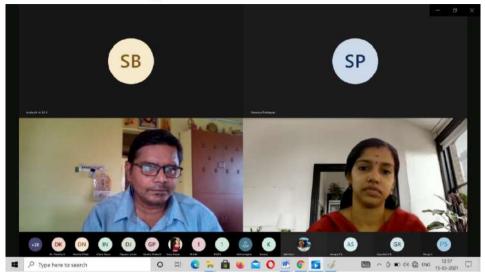






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Methodology of Research, its philosophy, techniques, ethics



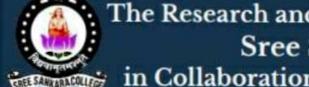


REPORT

Research and Post graduate Department of English, Sree Sankara college Kalady, in collaboration with the IQAC, Sree Sankara College, organised an online lecture series on the Methodology of Research, it's philosophy, techniques and ethics from 16/06/2021 to 08/07/2021. Dr.A Joseph Dorairaj, Professor of English and Foreign Language University, Gandhigram, Dindigul, Tamil Nadu; Dr. Kunjahammed. KK, Assistant Professor Department of English, Kannur University, Kerala; Dr. Babu.P.K, Principal, Alshifa College of Arts and Science, Perinthalmanna and Dr. Priya. K. Nair Assistant Professor, Department of English, St. Teresa 's College for women, were the key speakers. There were 50 participants including students, teachers from various institutions and Research Scholars. All participants received a participation certificate. The inaugural lecture of the webinar series "Navigating Issues of Research" was delivered by Prof. Joseph Dorairaj.

DR. PREETHI NAIR
PRINCIPAL IN-CHARGE
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KALADY-883 574





The Research and Postgraduate Department of English Sree Sankara College, Kalady in Collaboration with the IQAC, Sree Sankara College

RESEARCH METHODOLOGY AND ACADEMIC WRITING

The Research and Postgraduate Department of English, Sree Sankara College, Kalady in Collaboration with the IQAC, Sree Sankara College, proposes to hold an online lecture series on the methodology of research, its philosophy, techniques and ethics.

THE LIST OF SPEAKERS



Dr.A. Joseph Dorairaj, Professor, English and Foreign Languages University, Gandhigram Rural-Deemed to be University, Dindigul, Tamil Nadu,

Dr.Kunjahammed.K.K, Assistant Professor Department of Studies in English, Kannur University

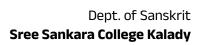




Dr.Babu. P. K Principal, Al Shifa College of Arts & Science, Perinthalmanna

Dr.Priya.K.Nair Assistant Professor, Dept of English, St. Teresa's College for Women, (Currently on deputation as Research Officer Council Education Higher Kerala State deputation). Translator











Meet the entrepreneur - Dream it and Do it





Welcome Department of Commerce

Edit

Back

View Activities

Title Activity

Details

MEET THE ENTREPRENEUR WEBINAR SERIES- SESSION-1 'DREAM IT AND DO IT'

To inspire young minds through success stories and real-life entrepreneurial experiences, A 'Meet The Entrepreneur' webinar series was organized by the ED Club in association with the Dept. Of Commerce, Sree Sankara College, Kalady for ED Club members on 25th Sep. 2021 at 11 a.m. The talk was conducted through online mode using Microsoft Teams as platform. 67 participants had attended the talk.

The webinar was started with a prayer by Ms. Harsha Unnikrishnan, ED Club member. The welcome speech was offered by Mrs. Sharanya Prathapan, HOD, Dept. of Commerce. The resource person was introduced by Ms. Aparna Dileep, ED Club member. The resource person was Mr. Unnikrishnan V.K, Managing Director, Garga M Commerce Pvt. Ltd., Founder G Taste, Homely Taste. He shared his experience being an entrepreneur, the challenges and opportunities for Startups and how to dream and how to transform dream into a reality. The participants also got an opportunity to interact with him and clarify their doubts on internships. The session was concluded by a vote of thanks by Mrs. S. Gowri Antherjanam, ED Club Coordinator.

Photo :







Powered By Asset Software Solutions (http://assetss.in/)



Dream It and Do It Meet the Entrepreneur Programme





Welcome Department of Commerce

Edit

Back

View Activities

Title :

MEET THE ENTREPRENEUR WEBINAR SERIES-SESSION 2 'HOW MUCH DO YOU BELIEVE IN

YOURSELF'

Activity Details A Webinar series on 'Meet the Entrepreneur' Session 2 was organized by the ED Club in association with the Dept. Of Commerce, Sree Sankara College, Kalady for ED Club members on 1st October 2021 at 11 a.m. The talk was conducted through online mode using Microsoft Teams as platform. 73 participants had attended the

talk.

The function was started with a prayer by Ms. Harsha Unnikrishnan, ED Club member. The welcome speech was offered by Mrs. Sharanya Prathapan, HOD, Dept. of Commerce. The resource person was introduced by Ms. Aparna Dileep, ED Club member. The resource person was Ms. Mary George, Co-Founder- UPM Advertising. She shared her story of how she became an entrepreneur, experience of being an entrepreneur, how to believe in oneself. She also stressed the importance of self confidence in one's life. The session was concluded by a vote of thanks by Mrs. S. Gowri Antherjanam, ED Club Coordinator.

Photo :







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Meet the entrepreneur How much do you believe in your self?





ENTREPRENEURSHIP DEVELOPMENT CLUB

(REG NO. EDC/ EKM/29/2017)

SREE SANKARA COLLEGE, KALADY

ACTIVITY REPORT FROM APRIL 2021- MAY 2022







ED CLUB MEMBERS UNDERGOING INTERNSHIPS RECEIVING THEIR FIRST STIPEND







ACTIVITY REPORT ON POSTER DESIGNING COMPETITION

A poster designing competition was organized by ED Club, Sree Sankara College, Kalady on 20th August 2021 to identify and mold the talent in members. The theme of the competition was to design a brochure for inviting members for the ED Club for the new academic year. Out of 10 participants, Durga Babu of DC 3 B.Com Finance & Taxation and Joseph Babu of DC 2 B.Com Finance & Taxation were the winners.







DESIGNED BY JOSEPH BABU, DC2 B.COM TAX



DESIGNED BY DURGA BABU, DC 3 B.COM TAX





ACTIVITY REPORT ON MEET THE ENTREPRENEUR WEBINAR SERIES- SESSION-1

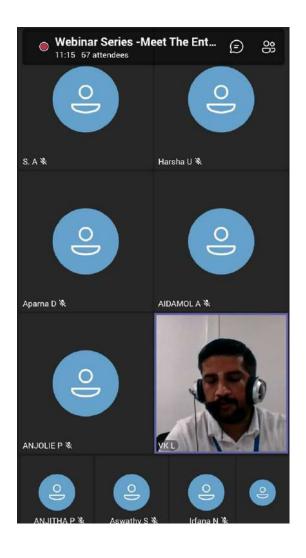
'DREAM IT AND DO IT'

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Dr. PREETHI NAIR
PRINCIPAL IN-CHARGE
SREE SANKARA COLLEGE
KALADY-683 874













SREE SANKARA COLLEGE KALADY

ENTREPRENEURSHIP DEVELOPMENT CLUB (REG NO.EDC/EKM/29/2017)

In association with

DEPARTMENT OF COMMERCE

Organises

MEET THE ENTREPRENEUR WEBINAR SERIES

SESSION - 2

How Much Do You Believe In Yourself?

SPEAKER OF THE SESSION



Ms. Mary George **CO-FOUNDER - UPM ADVERTISING**

ON 01/10/2021

TIME: 2 PM - 3 PM

PLATFORM: Microsoft Teams



TO JOIN THE SESSION:

CLICK HERE

CO-ORDINATOR:

Smt. S. GOWRI ANTHERJANAM ASSISTANT PROFESSOR DEPARTMENT OF COMMERCE





ACTIVITY REPORT ON MEET THE ENTREPRENEUR WEBINAR SERIES-SESSION 2

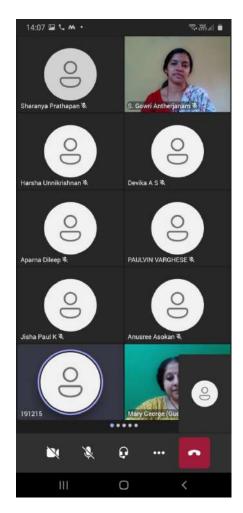
'HOW MUCH DO YOU BELIEVE IN YOURSELF'

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DR. PREETHI NAIR
PRINCIPAL IN-CHARGE
SREE SANKARA COLLEGE
KALADY, 693 577

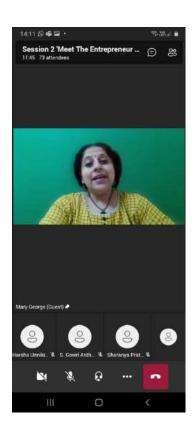












VISIT TO OLD AGE HOME ON $2^{\text{ND}}\,$ OCTOBER 2022

DR. PREETHI NAIR
PRINCIPAL IN-CHARGE
SREE SANKARA COLLEGE
KALADY-683 674





ഗാന്ധിജയന്തി ദിനത്തിൽ ശ്രീശങ്കര കോളേജിലെ വിദ്യാർഥികൾ കാലടി വയോജന സംരക്ഷണ കേന്ദ്രത്തിലെ അന്തേവാസികളുടെ ഭക്ഷ്യ സുരക്ഷ ഉറപ്പാക്കുന്നതിനായി ഭക്ഷ്യ ധാന്യ പച്ചക്കറികൾ നൽകി. ജി-ടേസ്റ്റ് ആപ്പ് എന്ന ആപ്പ് വഴി തങ്കളുടെ ഉത്പന്നങ്ങൾ വിൽക്കുന്ന വീട്ടമ്മാരുടെ പക്കൽ നിന്നും ഓർഡർ ചെയ്ത ഉത്പന്നങ്ങളാണ് എത്തിച്ചു നൽകിയത്. അശരണരായ ഒരുകൂട്ടും വയോജനങ്ങളുടെ ഭക്ഷ്യ സുരക്ഷ ഉറപ്പാക്കുന്നതോടൊപ്പം ഈ മഹാമാരി കാലത്ത് വീട്ടിൽ ഉണ്ടാകുന്നതാളാങ്കുന്നെത്രമായ ഭക്ഷ്യ വസ്തക്കൾ ജി-ടേസ്റ്റ് എന്ന ആപ്പ് വഴി വിറ്റ് ഉപജീവനം കണ്ടെത്തുന്ന വീട്ടമ്മമാർക്ക് കൂടി കൈത്താങ്ങ് ആയിരിക്കുകയാണ് ഈ യുവ ജനത. സംരഭകത്വം പരിപോഷിപ്പിക്കുന്നതിന് ജി-ടേസ്റ്റ് കോളേജിൽ നടപ്പിലാക്കുന്ന സ്കിൽ വൈബ്സ് പ്രോഗ്രാമിലെ വിദ്യാർത്ഥികൾ ആണ് ഈ ഉദ്യമത്തിന് പിന്നിൽ





Commerce Association inauguration & IPR Webinar





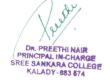
COMMERCE ASSOCIATION INAUGURATION AND WEBINAR ON IPR

The inauguration of the Commerce Association, followed by a webinar, was held on 8th October 2021 at 10.00 am in the academic year 2021-22 through virtual platform. The topic of the webinar was 'Intellectual Property Rights'. The chief guest and resource person for the programme was Adv. Vimal Kumar A. V., Advocate at the honourable High Court of Kerala and Guest Faculty at the Kerala Police Academy. Mr. Anoop V. P., Staff Secretary of the association welcomed the gathering. The key delivered note was byMrs.SharanyaPrathapan, Head of the Department of Commerce. Dr. Suresh A., Principal, SreeSankara College, Kalady delivered the presidential address. Kum. Gouri Ajay, Student Secretary proposed the vote of thanks. A total of 240 students attended the session.



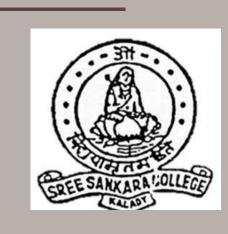


Invited talk on Ethical Writing and Plagiarism: A Tutorial





POSTGRADUATE AND RESEARCH DEPT. OF MICROBIOLOGY LIBRARY, SREE SANKARA COLLEGE, KALADY



Invited talk on

Ethical Writing & Plagiarism: A Tutorial



Dr.Vinod V.M
Research Desk
University Library
University of Calicut

November 6, 2021 10.30 A.M - 1.30 P.M

Who can attend?
Research Scholars & Faculty members of Sree Sankara College



Convenors

Dr. Midhula Soman V.S

Dr. Valsa A.K

Dr. Mohan S



A Voyage to the world of Research-Welcome Onboard





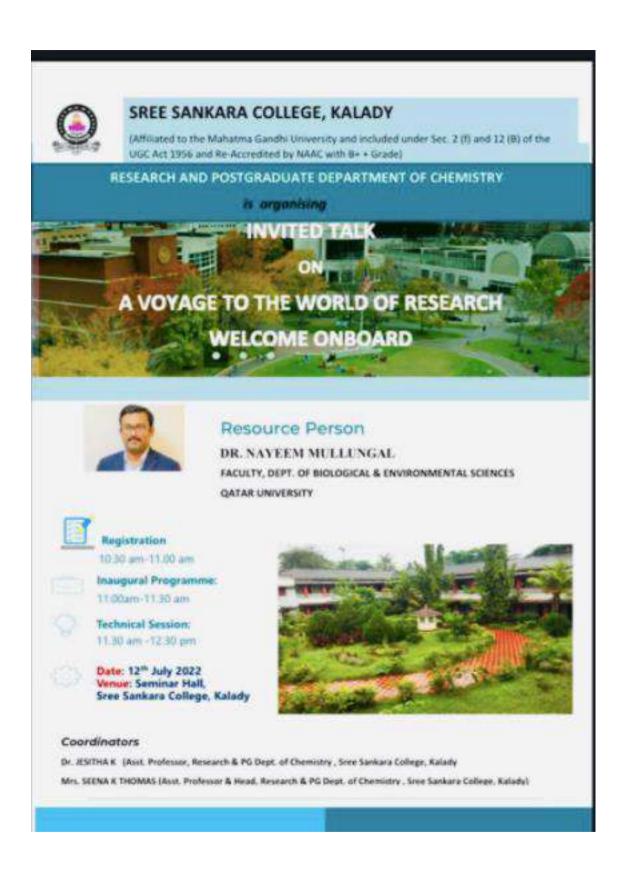
Report on the invited talk conducted by Research and Postgraduate Department of Chemistry on 12th July 2022

Research and Postgraduate Department of Chemistry organised an invited talk on -A Voyage to the world of Research-Welcome Onboard on 12th July 2022 at Sree Sankara College Kalady. The Resource person was Dr. Nayeem Mullungal from Department of Biological and Environmental Sciences, Qatar University. The registration started at 10.30 am and inaugural session was from 11 -11.30 am. The programme was presided over by Dr. Preethi Nair, Principal, Sree Sankara College, Kalady and inaugurated by Dr. Nayeem Mullungal. The programme co-ordinators were Dr. Jesitha K (Assistant Professor, Department of Chemistry and Dr. Seena K Thomas (Assistant Professor and Head, Department of Chemistry). A total of eighty participants including students and faculty members attended the programme.

Technical session was from 11.30 am to 12.30 pm. Dr. Nayeem Mullungal explained the opportunities for students abroad especially in the field of research. The methods students should adopt to get placements abroad was explained in detail. The session was very interesting, and students interacted well. The session was highly beneficial to the students.

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Technical Session















DR. PREETHI NAIR
PRINCIPAL IN-CHARGE
SREE SANKARA COLLEGE
KALADY-883 674









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3.	ABHIJITH ICRUSHNANICUTTY	DC I CHEMISTRY		Slail
4,	ABIN SUKU	DC I CHEMISTRY		Alak.
5.	ADITHYAN M.A	DC I CHEMISTRY		
6,	AKHILA A.S	DCI CHEMISTRY		Lide
৳,	AKHILAMOL N.S	DC I CHEMISTRY		Akrila
8.	AKSHAY BHASI	DCI CHEMISTRY		Acehangahi
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10,	ALEENA BIJU	DCI CHEMISTRY		Me the
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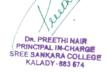
27.	MANUEL WILSON	DCI	
	WILSON	CHEMISTRY	
28.	MARIYA THOMAL	DCI CHEMISTRY	
29.	MENAKSHI K.R	DCI CHEMISTRY	Medicale
30.	NANDANA M.P	DC I CHEMISTRY	Narchia
31.	PARVANENDU BABU	DC I CHEMISTRY	Jan Vach
32.	SACHU JOY	DCI CHEMISTRY	Sah
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34 ,	SREEDHEE VELAYUDHAN	DC 1 CHEMISTRY	
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36.	VAISHNAV M	DC I CHEMISTRY	Vaishav
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38 '	VIUNESH MANI	CHEMISTRY CHEMISTRY DR. PREETHI NAIR PRINCIPAL INCHARGE SREE SANKARA COLLEGE KALADY-883-674	
39,	VINAVAR B SARMA	DCI CHEMISTRY	Vinte Sankaga COLLEGE

Designation Affiliation Name 1. Sisiona Shanmighan chemista y INDULEKHAKP DOT CHEMISTRY Husna 3. Husna Thasneen DCI chemistry Haniya Co DC II Haniya C.A chemistry Beegum Suhaila P DCII &u la chemistry Lakshmi DCIL taly. chemisly 7 Ateena Biju DCIL Chemistry 5- K.M.Bhaggalakshmi. DCII Bhagyalaksh: chemistry "- Reshmi Radha Krishman chemistry Pagivathy K.s DCI Chemistry Claswally Anchana 5 Nain DCII Chemistry 2 Athina Santhash DC11 Chemistry

Designation Affiliation Signature Aswany MR Dcz - Chemistry Abhroamy Mohanan Alswarya Paul Amritha lakshmi c.u Parvathy Rayu Goure Nandana T.H 9. Uma R Ro. Aleena Rose Berry al Ashna Jolly 20

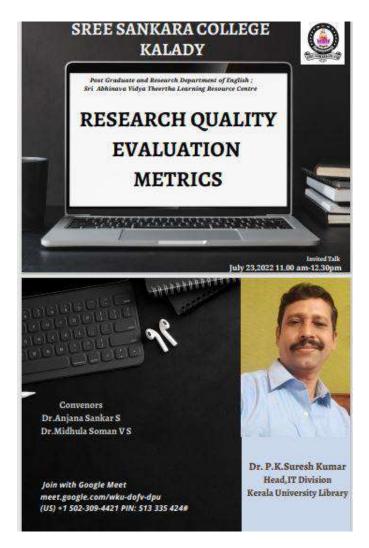
VIJHNU SASI	CHEMISTRY	
VYSHAKH RAVI	DCI CHEMISTRY	Myst
YADHUKRISHNA SURESH	DC I CHEMISTRY	Lander

An online tutorial on the topic: Research Quality Evaluation Metrics





An online tutorial on the topic: Research Quality Evaluation Metrics was organized by the library in association with the Post Graduate & Research Department of English on 23-07-2022, 11 am to 12.30 pm via Google Meet. The invited speaker Dr. P K Suresh Kumar, Head of the IT Division, University of Kerala introduced the matrices in research evaluation in detail. A feedback forum was developed and distributed among participants and the total feedback on the program was excellent.







P TALK ON THE TOPIC "INNOVATION TO ENTREPRENEURSHIP JOURNEY"







2. ENTREPRENEURSHIP TALK ON THE TOPIC "INNOVATION TO ENTREPRENEURSHIP JOURNEY"

The Entrepreneurship Development Club in association with IIC and Postgraduate Department of Commerce of Sree Sankara College, Kalady has organized an **Entrepreneurship Talk on the topic** "Innovation to Entrepreneurship Journey" on 26th Sept 2022. The session was handled by Mr. Ajay Basil Varghese, Assistant Professor, Adi Shankara Institute of Engineering and Technology, Kalady. The programme started at 10.30 am in the Sri Bharathi Theertha Seminar hall and wound up at 1.00 pm. Students from the commerce department and ED Club were the participants of the programme. The programme coordinator Ms. Gopika G welcomed the gathering. The ED Club members, Dr. Preemy P Thachil, Dr. Anumol K A, Ms. Sharanya Prathapan also attended the session. Student representative; proposed the vote of thanks for the Programme.





Audience of the Programme







FACULTY AWARENESS PROGRAMME on "RINK Project, **Mahatma Gandhi University: Opportunities**"







3. FACULTY AWARENESS PROGRAMME on "RINK Project, Mahatma Gandhi University: Opportunities"

The Entrepreneurship Development Club in association with IIC, Sree Sankara College, Kalady has organized a Faculty Awareness Programme on "RINK Project, Mahatma Gandhi University: Opportunities" 26th Sept 2022. The session was handled by Mr. Ajay Basil Varghese, Assistant Professor, Adi Shankara Institute of Engineering and Technology, Kalady. The programme started at 1.30 pm in the Sri Bharathi Theertha Seminar hall and wound up at 2.30 pm. The ED Club ad IIC members attended the programme. The IQAC coordinator Dr. Manju T welcomed the gathering. Programme Coordinator Ms. Gopika G Proposed the vote of thanks.





Faculty Induction Programme on the topic "Institution's **Innovation Cell: as a** Start-up supporting mechanism"

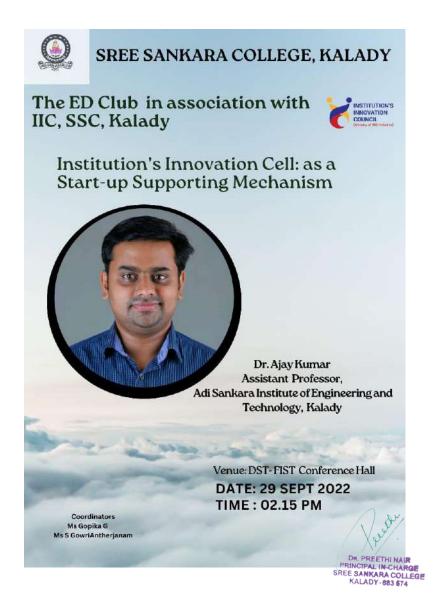






4. FACULTY INDUCTION PROGRAMME

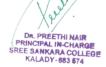
The Entrepreneurship Development Club in association with IIC, Sree Sankara College, Kalady has organized a Faculty Induction Programme on the topic "Institution's Innovation Cell: as a Start-up supporting mechanism" on 29th Sept 2022. The session was handled by Dr. Ajay Kumar, Assistant Professor, Adi Shankara Institute of Engineering and Technology, Kalady. The programme started at 2.15 pm in the DST-FIST Conference hall. The programme is aimed to build an innovation ecosystem in the campus. The ED Club ad IIC members attended the programme. The IQAC coordinator, Dr. Manju T welcomed the gathering. Programme Coordinator Ms. Gopika G proposed the vote of thanks.







"My Story: **Motivational Session by** Successful **Entrepreneurs**







REPORT ON

"My Story: Motivational Session by Successful Entrepreneurs"

Organized by

Entrepreneurship Development Club

In collaboration with

IIC and PG Department of Commerce

On

12.10.2022

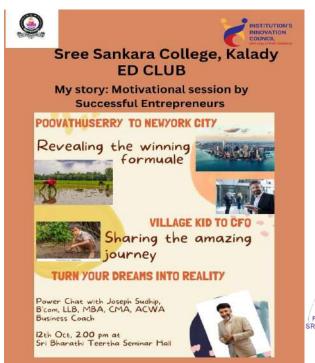
Dr. PREETHI NAIR
PRINCIPAL IN-CHARGE
SREE SANKARA COLLEGE
KALADY-883 574



Programme Highlights

Programme	"My Story: Motivational Session by Successful
	Entrepreneurs"
Organizer	ED Club
Associating Partner	IIC
Number of participants	67
Date and Year	12/10/2022
Objective	Motivate the students to be an entrepeneur
Outcome	Enhanced the entrepreneurial aptitude of students.
Expenditure	Rs.1000/-

Brochure







The Postgraduate Department of Commerce, Sree Sankara College, Kalady in association with Entrepreneurship Development Club has organized an Entrepreneurial Talk on the topic "My Story: Motivational Session by Successful Entrepreneurs" on 12th Oct 2022. The session was handled by Mr. Joseph Sudhip, Business Coach. The programme started at 2.00 pm in the Sri Bharathi Theertha Seminar Hall. IQAC coordinator Dr. Manju T, IQAC Coordinator welcomed the



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gathering. The significance of soft skills in career development was enumerated by the speaker. Second year B.Com students attended the session. Second year B.Com student, Mr. Basil gave a feedback on the session. Programme coordinator Ms. Gopika G concluded the session by proposing a vote of thanks. Total number of participants = 67

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IDEATHON: Innovation Ideation Programme





5. IDEATHON: Innovation Ideation Programme

The Entrepreneurship Development Club in association with IIC and Postgraduate Department of Commerce, Sree Sankara College, Kalady has organized a session "IDEATHON: innovation ideation programme" 19th October 2022. The session was handled by Ms. Claire M John, CEO of KITES. The programme started at 2.15 pm in the Sri Bharathi Theertha Seminar hall. The ED Club ad IIC members attended the programme. ED Club coordinator Ms. Gopika G welcomed the gathering. Idea generation and discussions were conducted by the KITES team. Final year B.Com student, Ms. Mridula A Manumohan proposed a vote of thanks to the speaker.

Brochure of the programme



Ms, Claire M John delivering lecture









Group discussion

Skill Development Programme on the topic 'Business Statistics and Research Methodology'





Skill Development Programme on the topic

'Business Statistics and Research Methodology'

The Post Graduate Department of Commerce, Sree Sankara College, Kalady in association with Department of Statistics, Nirmala College, Muvattupuzha has organised a Skill Development Programme on the topic 'Business Statistics and Research Methodology' on 29.10.2022 from 10:30 am to 4:00 pm. 11 students of M.Com 2nd Year had attended. Session was handled by 4 PG Students Basil Regy, Delsa Jose, Ashily Benny and Jyothis Maria A.J of Dept.of Statistics, Nirmala College, Muvattupuzha. The Programme was conducted as a part of knowledge sharing between PG students of the two colleges. They shared their skills in statistical data analysis using Google Data Studio and PSPP (GNU version of SPSS).









A Talk on Incubation of Innovative Ideas -Inauguration of IIC, Sree Sankara College, Kalady







6. Inauguration of IIC, Sree Sankara College, Kalady

The Institution Innovation Cell, Sree Sankara College, Kalady was officially inaugurated in the campus on 10th Oct 2022. The IIC was constituted in the college as an initiative of Entrepreneurship Development Club. The welcome address was proposed by Dr. Seena Thomas, President, IIC. The programme was presided over by the Principal, Dr. Preethi Nair. The official inauguration was done by Dr. Renu Susan Samuel, Assistant Professor and IEDC Nodal Officer, St. Peter's College, Kolencherry. The chief guest also handled a session on the Significance of Entrpreneurship. The programme started at 10 am in the Sri Bharathi Theertha Seminar hall. IQAC coordinator Dr. Manju T, IQAC Coordinator offered felicitations to the programme. Dr. Sinitha Nair proposed the vote of gratitude.



The Team IIC



Inauguration by lighting the lamp of the IIC







Brochure of the programme

Sustainable methods of mushroom cultivation

REPORT OF THE PROGRAMME CONDUCTED





Sustainable methods of mushroom cultivation

Biotech - To promote entrepreneurship in the students, sustainable methods of mushroom cultivation are introduced with theory and practical classes on mushroom spawn production, and bed preparation by using saw dust. The method ensures organic mushroom production.

















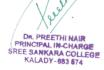


Model mushrooms cultivated





Awareness Programme under National Intellectual Property Awareness Mission











Government of India Ministry of Commerce and Industry

Department for Promotion of Industry and Internal Trade Office of the Controller General of Patents, Designs and Trade Marks

CERTIFICATE OF APPRECIATION

Presented to

SREE SANKARA COLLEGE, KALADY

In recognition of active participation in the National Intellectual Property Awareness Mission (NIPAM) launched by the Government of India on the occasion of the 75th anniversary of independence under the banner "Azadi Ka Amrit Mahotsav" to create widespread awareness on Intellectual Property Rights (IPR). The exceptional contribution in successfully organizing the awareness programme on December 22, 2022 in association with Intellectual **Property Office, Delhi** by providing your valuable time and support is highly appreciated.

Solicit your continued support for outreach of IPR far and wide.







(Prof. (Dr) Unnat P. Pandit)

CONTROLLER GENERAL OF PATENTS, DESIGNS & TRADE MARKS

Date:December 31,

2022













Ministry of Commerce and Industry

Department for Promotion of Industry and Internal Trade

Office of the Controller General of Patents, Designs & Trademarks

IPR Awareness Programme

(Under National Intellectual Property Awareness Mission)



Resouse Person



Mr. Shailendra Singh Group A gazetted Officer, Patent Office, Ministry of commerce and Industry, New Delhi

Creative India; Innovative India

Date: December 22, 2022 (Thursday) Time: 11.00 AM to 1.00 PM

Website: www.ipindia.gov.in

Coordinators Dr.Sumi Mary George Dr.Preemy P. Thachil

Mode: ONLINE

Click here for free registration: https://forms.gle/LVw9ocvJuhKVHQpJ9

Organized by IPR cell, Postgraduate & Research Departments of Microbiology and Economics, Sree Sankara College, Kalady







Government of India
Ministry of Commerce and Industry
Department for Promotion of Industry and Internal Trade
Office of the Controller General of Patents, Designs and Trade Marks



This is to certify that, DR. SUMI MARY GEORGE of SREE SANKARA COLLEGE, KALADY

co-ordinated in conducting the Intellectual Property Awareness program under

NATIONAL INTELLECTUAL PROPERTY AWARENESS MISSION

on December 22,2022

Amrit Mahotsav

Organized by Intellectual Property Office, India

Date:December 31,2022



(Prof. (Dr) Unnat P. Pandit) CONTROLLER GENERAL OF PATENTS, DESIGNS & TRADE MARKS

IPR AWARENESS PROGRAMME

IPR cell, Sree Sankara College, Kalady, Post Graduate and Research departments of Microbiology and Economics jointly with The Patent Office, Kolkata under Department for Promotion of Industry & Internal Trade (DPIIT), Ministry of Commerce & Industry organised an IPR Awareness Webinar on December 22, 2023 Thursday from 11.00 am to 1.00 pm. The programme was conducted in order to create IP awareness among the students and faculties. The webinar was co-ordinated by Dr Sumi Mary George and Dr Preemy P. Thachil (IPR cell, Sree Sankara College, Kalady). The resource person of the webinar was Mr. Shailendra Singh, Group A gazetted officer, Patent office, Ministry of Commerce and Industry, New Delhi. Basic concept of IP and IPR was explained so as to create awareness that intellectual property is the product of the human intellect and can allow the owner to completely benefit from the invention. A total of 37 students and 21 faculties from our and nearby colleges participated and got the benefit of the programme. The programme came to an end by 1.00pm.

Dr Sumi Mary George

IPR Activity Coordinator



IPR AWARENESS PROGRAMME

This is to inform you that **The Patent Office**, **Kolkata under Department for Promotion of Industry & Internal Trade (DPIIT)**, **Ministry of Commerce & Industry** is conducting a Webinar to create IP awareness among the students and faculties, which is been hosted by **Sree Sankara College**, **Kalady** under the coordination of Dr Sumi Mary George and Dr Preemy P. Thachil (IPR cell, Sree Sankara College, Kalady). V.C. link for the online session will be provided. The programme is conceptualized in the following format:

Resource Person : Officers (Group 'A' Gazetted) from The Patent Office

Mode of program : Online (Webinar)

Duration of program: 1 hour

Certification : Certificates by the Govt. of India shall be issued to all the participants

The seminar will be conducted at free-of-cost basis.

Please provide the names of the participants (faculty and student separately) attended in the attached format for the generation of certificate (Excel file attached)



IPR Awareness Programme 2022 Sree Sankara College, Kalady

Institution- SREE SANKARA COLLEGE,
SANKAR NAGAR,
MATTOOR, KALADY P.O.,
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Coordinators- Dr. Sumi Mary George,

Associate Professor,

Postgraduate and Research Department of Microbiology,

Sree Sankara College Kalady PO-683574

Dr. Preemy P Thachil, Associate Professor, Department of Economics, Sree Sankara College Kalady PO-683574

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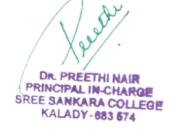
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Entrpreneurship Extension ProgrammeExtension Programme "Cake Making Workshop" in association with **Kudumbasree (Kalady Grama Panchayat)**







REPORT ON

"CAKE MAKING WORKSHOP"

Organized by

Entrepreneurship Development Club

In collaboration with IIC, SSC, Kalady

31.01.2023

Programme Highlights

Programme	Cake Making Workshop
Organizer	ED Club
Associating Partner	IIC,
Number of participants	16
Date and Year	31/01/2023
Objective	Motivate the students and Self Help groups to start
	entrepreneurship
Outcome	Enhanced the entrepreneurial aptitude of students.
Expenditure	Rs.6000/-

The Entrepreneurship Development Club, in collaboration with IIC, Sree Sankara College, Kalady, and Kalady Gramapanchayat, has organised a "Cake Making Workshop" session on January 13th, 2023. Ms Manju Senson, Proprietor, Royal Patisserie, Angamaly, was in charge of the workshop. The programme was held as an extension activity for the Kalady Gramapanchayat's household ladies. The event began at 10 a.m. in the College Auditorium. The programme was attended by ED Club and IIC members. Ms. Gopika G welcomed everyone. Dr. Anitha Nair, Principal in Charge, officially launched the programme. The Gramapanchayat member also spoke to the audience. The vote of thanks was given by the programme coordinator Dr. Anumol K A. The event was attended by college students, faculty, and ED Club members. The Cakes baked during the workshop were auctioned of and sold a students based on the nighest bid. Students learned about marketing techniques and developed a skill.



Sree Sankara College

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Brochure



Prize distribution





With trainers





Mentoring Event: Exhibition (Trade Fair 2023)

PRINCIPAL IN-CHARGE SREE SANKARA COLLEGE KALADY-883 574





9. REPORT ON "Mentoring Event: Exhibition"

Organized by

Entrepreneurship Development Club

In collaboration with

IIC, NSS, PG Department of Commerce and PG Department of Economics

On

31.01.2023

Programme Highlights

Programme	Mentoring Event- Exhibition
Organizer	ED Club
Associating Partner	IIC, NSS, PG Department of Commerce and PG
	Department of Economics
Number of participants	98
Date and Year	31/01/2023
Objective	Motivate the students to be an entrepreneur
Outcome	Enhanced the entrepreneurial aptitude of students.
Expenditure	Rs.5000/-

The Entrepreneurship Development Club has organised an Mentoring Event- "Trade Fair 2023" on January 31st, 2022 in collaboration with IIC, Sree Sankara College, Kalady, NSS, Department of Economics, and Department of Commerce. College students, ED Club members, NSS, Self Help Groups, Women Entrepreneurs, and other vendors set up stalls. In college, a real market model was created, and students used a variety of marketing and entrepreneurial skills. Food, Arts and Crafts, Organic Vegetables, Jewelry Games, Mehandi Designing, Facial Arts, and other stalls were available. Almost all of the products were sold, and the total sales amount exceeded Rs 25,000. The fair began at 10 a.m. in College Centre Circle. Dr. Jacob George, Semiar Associate Director, Adi Shankara Institute of Science and Technology, Kalady, launched the programme by purchasing products from stalls set by student entrepreneurs.

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Vendors explaining their products exhibited



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Awareness Programme on Innovative Research Methodology



Report on the invited talk conducted by Research and Postgraduate

Department of Economics on 22nd February 2023

The Department of Economics, Sree Sankara college Kalady, in collaboration with Kerala Higher Education organized a One Day National workshop on "Innovative Research Methodology "sponsored by SMART Scheme IQAC Sree Sankara College, Kalady on Wednesday 22nd February 2023. The workshop was intended to disseminate knowledge relating to the methods and methodology in Social Sciences research for UG, PG and Ph.D scholars. The inaugural function was held on the fore noon of 22nd February 2023. Dr Hari Kurup K K, Former HOD, Department of Economics, Government college, Kasagod inaugurated the function. Dr Preethi Nair, Principal, Sree Sankara College, Kalady, presided over the function. The IQAC member Smt Gopika G, Assistant Professor from Department of Commerce, offered felicitations for the programme. Dr P Geetha, Associate Professor, HOD of Economics made the welcome address and Dr Anumol K A, Assistant Professor, Department of Economics, proposed the vote of thanks. The main objective of the workshop is to provide orientation to the students to proceed with their research in a scientific and systematic way. The first technical session was handled by Dr Hari Kurup K K, Former HOD, Department of Economics, Government College, Kasagod, on the topic "Getting started with the Research process" He provided an overall idea about research process starting from selecting the research question, to research design, to data analysis and report writing. The next session was by Mr Emmanuel Thomas, Assistant Professor, Department of Economics, St Thomas College, Thrissur who spoke on the topic "Major Steps in Social Science Research". To conclude the research methodology workshop for UG, PG and Ph.D students in Economics turned out to be a rich experience for the participants, raising their confidence to proceed with scientific research and produce quality output. Seventy Eight participants had actively participated in the workshop. Feedback was collected from the participants.



RESEARCH AND POST GRADUATE DEPARTMENT OF ECONOMICS

SREE SANKARA COLLEGE, KALADY

Organises

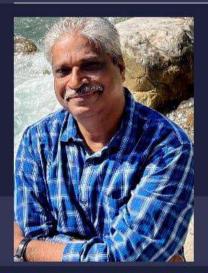
One Day National Workshop On

INNOVATIVE RESEARCH METHODOLOGY

In Association With



KERALA STATE HIGHER EDUCATION COUNCIL



Dr. HARI KURUP K K

Former HOD, Department of Economics, Government College, Kasargod



Sri. EMMANUEL THOMAS

Assistant Professor, Department of Economics, St. Thomas College, Thrissur

Date: 22/02/2023

Venue: Chandrasekhara Bharathi

Theertha Seminar Hall

Sponsored by:

SMART SCHEME IQAC
SREE SANKARA COLLEGE, KALADY





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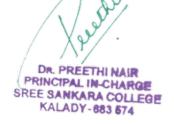
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ALUMNI TALK ON START UP SERIES - I How to plan for Start-Up And legal & ethical steps



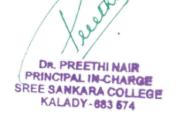


1. Commerce: ALUMNI TALK ON START UP SERIES – I:

How to plan for Start-Up And legal & ethical steps, March 27,2023







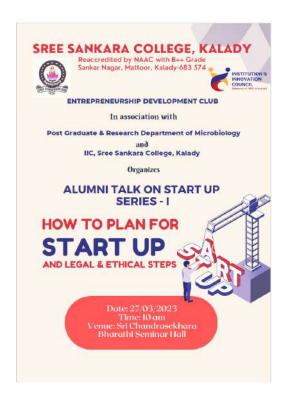




ALUMNI TALK SERIES - HOW TO PLAN A START UP



ALUMNI TALK SERIES - HOW TO PLAN A START UP



















A workshop on intellectual property rights (IPRs) and IP management for start up



SREE SANKARA COLLEGE, KALADY

Report on

Workshop: "Intellectual Property Rights (IPRs) & IP Management for Start-Up"

Organized by

The Postgraduate and Research Department of Microbiology and Postgraduate Department of Statistics, Sree Sankara College, Kalady

In collaboration with

Institution's Innovation Council, Sree Sankara College, Kalady

On

on 30th May 2023

Programme Highlights

Programme	Workshop: "Intellectual Property Rights (IPRs) & IP Management for Start-Up"
Organizer	The Postgraduate and Research Department of Microbiology and Postgraduate Department of Statistics, Sree Sankara College, Kalady
Associating Partner	IIC, Sree Sankara college Kalady
Number of participants	125
Date and Year	30 th May 2023
Objective	The objective of this programme was to introduce some innovative and emerging technologies among startups and to know how to protect and commercialize them through different IP services and resources.
Outcome	It has an impact on progress in start ups and its protection through IP services.
Expenditure	Rs.2000/-

Report

Workshop: "Intellectual Property Rights (IPRs) & IP Management for Start-Up"

(Via-online mode)

The Postgraduate and Research Department of Microbiology and Postgraduate Department of Statistics in association with Institution's Innovation Council, Sree Sankara College, Kalady organised an online workshop titled "Intellectual Property Rights (IPRs) & IP Management for Start-Up" on 30th May 2023, Tuesday from 10.30 am to 12.00 pm. The aim of this programme was to introduce some innovative and emerging technologies among startups and to know how to protect and commercialize them through different IP services and resources. The resource person of the webinar was Mr. Prasanth Rajeev, Founder & Director Travancore Centre for Advanced Research and Development, Mentor of change at Atal Tinkering Labs, NITI Aayog Government of India. The resource person explained various IP and protection using different types of IPRs. He also explained about the steps to commercialize our innovative ideas by different methods like Startups, technology transfer

etc. The talk was followed by an interactive session of the resource person with the participants. Dr. Seena K. Thomas, President IIC, Sree Sankara College facilitated the meeting. A total of 125 participants from our and other institutions attended the programme and Dr. Sumi Mary George, IPR activity coordinator and Ms. Sowmya M R, Startup activity coordinator of Sree Sankara College, Kalady were the coordinators of this programme. The programme came to an end by 12.00pm.

Brochure



List of Participants

Photographs



