## REPORT OF THE PROGRAMME CONDUCTED



## Dept. of Sree Sankara College Kalady

Tourism & Hospitality - REPORT ON ONE DAY WORKSHOP ON

â€~OPPORTUNITIES AND TRENDS IN TOURISM INDUSTRY IN

KERALAâ€<sup>TM</sup>

Date and Time 13/11/2017

Resource person

Title of the activity

Nature of activity

Type of Activity ,

Linkage Activity

Convener

Number of participants 0

Report of the activity

One day workshop on 'Opportunities and trends in tourism industry in Kerala' was held at DDU Kaushal Kendra on Monday (13/11/17) from 10.00 am to 03.30 pm for both the existing students' batches of B Voc Tourism and Hospitality taken by Dr. B. Vijayakumar – Renowned personality in Kerala tourism industry and a distinguished academician who currently engaged with different tourism projects across the state, was effectively conducted with utmost participation of the B Voc Tourism and Hospitality fraternity of Sree Sankara College.

## Outcome of the activity

